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University of Cambridge Festival of Ideas
2014 media coverage overview

As it has every year, the 2014 Cambridge Festival of Ideas (CFI) garnered widespread coverage in the press. Approximately 93 pieces about Festival events and speakers appeared in print outlets, chiefly newspapers. The tally for print pieces includes a handful of blogs that devoted substantial thought and space to CFI events.

Of these 93 pieces, at least 17 ran in national publications, including The Guardian, The Observer, The Independent, The Telegraph and BBC News Magazine. At least 16 articles about events in the Festival programme appeared in other countries, including Germany, the US, Spain, Thailand, Turkey, New Zealand and Italy.

In addition to written coverage, there were 34 radio pieces about Festival events. Three of these were broadcast on national radio stations. The bulk of the radio coverage was regional and was provided by our media partner, BBC Cambridgeshire. Each week day evening from 20 October to 2 November, the station ran an interview with a Festival speaker on its most popular programme, Drivetime with Chris Mann.

A number of CFI speakers were also featured on other BBC Cambridgeshire radio programmes, including The Breakfast Show, The Jeremy Sallis Show, Sue Dougan in the Afternoon and Sunday Breakfast with Pam Mungroo. Local stations, such as Cambridge 105 and CamFM, also ran engaging interviews with CFI speakers.

Locating every article that mentions CFI and its events is difficult (hence the liberal use of the word “approximately” above). Bearing that in mind, here is a rough overview of press coverage of CFI this year and last.

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Festival of Ideas 2014 press releases

1. Thought-provoking debates on contested identities lead Cambridge Festival of Ideas 2014 (long lead release)

2. IQ Tourism: Intellectual adventure and cultural excitement in a stunning academic environment (international release)

3. A rich mix of debates about education at the Cambridge Festival of Ideas (education events release)

4. Babies invade museums, children curate exhibits, teenagers tackle social ills and carrier bags spring to life—all at the Cambridge Festival of Ideas (children & families release)

5. Celebrate thought at the Cambridge Festival of Ideas (bookings open release)

6. From Ben Okri in conversation to literature’s role in conservation: literary events at the Cambridge Festival of Ideas (literature release)

7. Confronting global challenges to sexual identities (gay rights release)

8. From cyberbullying and sexism in science to the lack of male primary school teachers: gender-related events at this year’s Cambridge Festival of Ideas (WOW & gender release)

9. Why is desire so varied? Can sex be as addictive as drugs? What does being sexually ‘turned on’ look like inside the brain? (psychology release)

10. Drama in the dark kicks off a host of arts events at the Cambridge Festival of Ideas (arts events release)
11. Science takes a dramatic twist (release for ‘A mind full of memories’)

12. From Shia identity to the links between sport and faith: religious debates at the Cambridge Festival of Ideas (religion release)

13. From nationalism to climate conspiracy: politics debates the Cambridge Festival of Ideas (politics release)

14. The serious business of having fun—reintegrating play into adult lives (second WOW release)

15. Largest ever Cambridge Festival of Ideas launches with over 250 events celebrating the very best of the arts, politics and culture (launch release)

16. An interview with Dr Chamion Caballero (background Q&A for mixed race event)

17. Where did computational thinking originate? Could Cambridge be a smarter city? How is ubiquitous surveillance changing us? (computers & technology release)

18. Phantom Voices, a hybrid of science and music, will debut on Halloween (Halloween events release)

19. The European cost of culture and stability—an open debate (RAND event release)

20. Cambridge Festival of Ideas wraps up biggest year yet (closing release)
Thought provoking debates on contested identities lead Cambridge Festival of Ideas 2014

The Festival - which runs from 20 October to 2 November - will focus on 'Identities', and features leading thinkers, academics, writers and performers including Ha-Joon Chang, Professor Sir Richard Evans, Ben Okri, Carol Ann Duffy, Caroline Criado-Perez, Alexander McCall Smith and Bridget Christie.

Now in its seventh year, the Festival aims to explore some of the most essential and thought-provoking ideas of our time, from rising nationalism, gender and racial politics to digital rights and innovation. It celebrates the very best of the Arts, Humanities and Social Sciences. Over 250 events ranging from talks, debates and film screenings to exhibitions and comedy nights are held in lecture halls, theatres, museums and galleries around Cambridge and entry to many is free.

The Festival continues to develop its special mix of events for all ages, with an exciting programme for young people and families that accompanies the events offered for adult audiences. The Festival team are collaborating with the University of Cambridge Museums and partners across Cambridge to kick off a month-long cultural season, Curating Cambridge. For the first time, they are also partnering with the Women of the World Festival with a special day of events on gender politics, including a panel discussion on cyberbullying with feminist campaigner Caroline Criado-Perez, herself the victim of internet 'trolls'. The Women of the World Festival celebrates women’s achievements and discusses the obstacles that prevent them from achieving their full potential and contributing to the world.

Highlights of the Festival of Ideas include the following:

Leading economist Ha-Joon Chang discusses the idea that economics is a science and addresses the failures in economics thinking that he says led to our current predicament

Learning to Remember: how should we teach history? A debate with Professor Sir Richard Evans, Professor David Cesarani, teacher Katherine Edwards and Damian Collins MP, chaired by BBC Cambridgeshire’s Chris Mann

Booker prize winner Ben Okri speaks about his life and work

Poet Laureate Carol Ann Duffy presents an event where stars of the ‘Routes into Languages East: Mother Tongue Other Tongue’ 2014 competition perform their shortlisted entries

Author Alexander McCall Smith, one of the world’s most popular and prolific authors, discusses the art of combining traditional publishing formats with contemporary writing

Award-winning comic and Radio 4 regular Bridget Christie talks gender equality as she brings her smash-hit Edinburgh show to Cambridge

The Festival celebrates the very best of the Arts, Humanities and Social Sciences. Over 250 events, which range from talks, debates and film screenings to exhibitions and comedy nights, are held in lecture halls, theatres, museums and galleries around Cambridge and entry to most is free.
The Identities theme is picked up in a series of debates:

- **Mixed Race**: the future of identity politics in Britain. Journalist Yasmin Alibhai-Brown chairs a discussion with journalist and broadcaster Sarfraz Manzoor, campaigner Dinah Morley and Research Associate Nathaniel Coleman and Senior Research Fellow Chamion Caballero.

- **Nationalism 101 - should we be afraid?** This debate encompasses the Arab Spring, the events in Ukraine, and the tensions of English and Catalan nationalism with Professors Mike Kenny and Montserrat Guibernau, Professor Margot Light and Glen Rangwala, lecturer on the politics of the modern Middle East.

- **Common European Identity**: a myth, a reality or an aspiration? This panel discussion welcomes academics with anthropological, historical, legal and political science backgrounds, and students’ personal views and experiences.

- **Challenges to Sexual Identities**. Campaigner Peter Tatchell, Anthony Obidike of Justice for Gay Africans, Professor Susan Golombok and Dr Katherine Browne debate the rise in extremism against gay people in some parts of the world and what drives tolerance and diversity.

- **Remembering the Benefits of Multi-Cultural Britain**. Author and playwright Bonnie Greer explores how the UK’s cultural and ethnic diversity enriches our communities and how the UK benefits both socially and economically from its diversity.

- **Identity Politics and the Anglican Church**. This panel discussion will address women, homosexuality and the Global South in the Anglican Communion.

The Festival will see a host of inspiring interactive sessions for people of all ages, including a pre-history day, a comic creation master class, a hip hop event which explores mental illness through hip hop beats and lyrics, medieval storytelling, family drawing workshops and a speed mentoring session for women. Heffers will run a unique Classics Forum with experts including Professor Paul Cartledge, Tom Holland and Professor Maria Wyke.

The University of Cambridge Festival of Ideas is sponsored by Cambridge University Press and Anglia Ruskin University. Event partners include Heffers, University of Cambridge Museums, RAND Europe, the Junction. The Festival’s media partner is BBC Radio Cambridgeshire.

Malavika Anderson, the Festival of Ideas Coordinator, said: “We all subscribe to identities that are in permanent states of flux, personally and politically. This year’s Festival of Ideas will aim to address the most important identity crises of the day with a wide-ranging and diverse programme of events. Last year we welcomed over 18,000 visitors, and we look forward to even more participating this time around.”

The programme will be published on 26 August. More information from: www.cam.ac.uk/festivalofideas.
For immediate release: Friday, 5 September, 2014

Searching for intellectual adventure and cultural excitement in a stunning academic environment? Head for Cambridge University’s Festival of Ideas this autumn.

If eco-tourism offers a richer, deeper experience of the natural world, then let us propose a brainy, contemplative alternative: IQ-tourism, a new and better way to get to know a historic university and give your cerebrum a refreshing workout.

Every year 4 million tourists visit Cambridge, the small city that’s home to the eponymous university. While they head home with lovely snapshots and logo-stamped sweatshirts, few take away new theories or opinions, startling insights from leading thinkers or memories of exhibitions that challenged their assumptions or subtly altered their worldviews.

Tourism just isn’t a contemplative exercise. And universities obviously have to focus on their students, faculty and researchers. One would think a university as old, storied and beautiful as Cambridge must keep the mobs at bay.
But all of this is changing. Over the past 20 years, the University has sought to expand its outreach efforts, increasingly convinced of the value of public engagement for researchers and its importance to funders. Cambridge was, in 1995, one of the very first universities to stage a multi-day Science Festival. Highly popular with families, this annual event now welcomes some 40,000 visitors over two weeks of events. A number of other universities internationally now stage similar events.

Deciding to broaden its outreach to cover the arts, humanities and social sciences, the University launched a similar, “multi-event event” seven years ago, dubbing it a Festival of Ideas. It was the first such initiative by a British university and has grown significantly every year since its introduction. This year the Festival will run from 20 October to 2 November.

The Festival of Ideas is a true intellectual feast, with over 250 debates, performances, talks, workshops, comedy nights, exhibitions, film screenings and more. Most are free of charge, some events are in ‘drop in’ format, while others require advance booking. People who spend their days staring at computer screens and thinking about one specific set of problems will find the Festival a welcome tonic, a chance to stretch and exercise their minds.

A properly rested visitor could, for instance, start the day with an exhibit at the small, quirky Whipple Museum of the History of Science at 10 and then take in a lunchtime talk at The Polar Museum, founded in 1920 as a memorial to Captain Robert Falcon Scott. After stopping for tea (as one must), one could attend a talk on the coming age of quantum biology and conclude the day with a musical performance of Greek poetry.

This year the Festival’s overarching theme is “Identities.” The big ideas tackled include rising nationalism, gender and racial politics, digital rights and the role language plays in who we are.

Featured speakers include heterodox economist Ha-Joon Chang, historian Sir Richard Evans, Nigerian author Ben Okri, British Poet Laureate Carol Ann Duffy, bioethicist and creator of The No. 1 Ladies’ Detective Agency series Alexander McCall Smith and comedian Bridget Christie.

And it’s not just the line-up that is interesting but also the venues. While tourists and Cambridge residents may wonder how to get past the porter’s lodge (gatekeeper of each college’s entrance), by contrast during the Festival of Ideas, the University and its volunteers in bright T-shirts welcome the public into lecture halls and classrooms. Some sessions are held in spectacular historic buildings, such as St John’s College’s Old Library. Others offer the chance to view sequestered treasures, such as the University Library’s incunabula (books printed before 1501) and the actual botanical specimens collected by Charles Darwin on the voyage of the HMS Beagle.

The breadth of offerings is genuinely a bit mind-boggling. The Festival’s first Saturday, which coincides with the start of the mid-term school holiday, includes a number of participatory sessions. Among these are a pre-history day full of archery and archaeology, a comics creation master class, a psychology event exploring mental illness through hip hop, medieval storytelling and drawing workshops. Heffers book store will run a unique Classics Forum with experts including Professor Paul Cartledge, Tom Holland and Professor Maria Wyke.

The Festival’s first Sunday features a one-day festival devoted to women’s issues, Women of the World, produced in conjunction with London’s Southbank Centre, that celebrates women’s
achievements and discusses various challenges. It includes a panel on cyberbullying with feminist campaigner Caroline Criado-Perez and one on the “pinkification” of girls’ lives.

Kicking off at the same time as the Festival of Ideas, and closely tied to it, is a five week festival of fun and creativity called Curating Cambridge: our city, our stories, our stuff. Jointly organised by the eight University of Cambridge Museums as well as various cultural partners and community organisations, the city wide cultural celebration focuses on visual arts and performance. It features a major exhibition at the Fitzwilliam Museum, Silent Partners: Artist & Mannequin from Function to Fetish, plus over 100 other shows and performances.

The Festival is, in short, a terrific way to get to know Cambridge as a vibrant, international university, buzzing with new ideas and full of art and music—ininitely more engaging and memorable than a guided coach tour could ever be.

Ends

The University of Cambridge Festival of Ideas is sponsored by Cambridge University Press and Anglia Ruskin University. Event partners include Heffers, University of Cambridge Museums and Botanic Garden, RAND Europe, Cambridge Junction. The Festival’s media partner is BBC Radio Cambridgeshire.

For more information, please visit: www.festivalofideas.cam.ac.uk

You can also follow us on:

Twitter: https://twitter.com/camideasfest #cfi2014

Facebook: https://www.facebook.com/cambridgefestivalofideas

Bookings for events open on 22 September

Contact Catherine Aman on +44 1223 332 420 or email Catherine.Aman@admin.cam.ac.uk for more details.

Photo: St John’s College, Old Library
Photo credit: Sir Cam, University of Cambridge
Education debates at the Cambridge Festival of Ideas 2014

Is labelling children dyslexic helpful? How should we teach history? Has economics teaching contributed to our current predicament? How can we address the absence of male teachers in the education system and why do we demonise the 'pushy parents' behind gifted children?

All these questions will be addressed as part of a rich mix of education-related debates and talks at this year's Cambridge Festival of Ideas, a major public engagement event in October.

Speakers on education issues include dyslexia expert Professor Julian Elliott, historians Professor Richard Evans and Professor David Cesarani, Damian Collins MP, the economist Ha-Joon Chang and Poet Laureate Carol Ann Duffy who will be presenting prizes in a competition celebrating bilingualism.

Nine of the British Academy's new Fellows will also be presenting their research, including Usha Goswami, professor of cognitive developmental neuroscience, Professor Gareth Stedman Jones, director of the Centre for History and Economics, and Hamid Sabourian, professor of economics.

The Festival, which runs from 20 October to 2 November, aims to explore some of the most essential and thought-provoking ideas of our time, from rising nationalism, gender and racial politics to digital rights and innovation. It was the first Festival of its kind in the UK to celebrate the Arts, Humanities and Social Sciences and was set up following the success of the Cambridge Science Festival. Over 250 events ranging from talks, debates and film screenings to exhibitions and comedy nights are held in lecture halls, theatres, museums and galleries around Cambridge and entry to many is free.

Education events include:

- Learning to remember: how should we teach history? Professor Richard Evans, Professor David Cesarani, Damian Collins MP and secondary school history teacher Katherine Edwards will debate how history should be taught in the light of recent debates about World War One and patriotism. Professor Evans will, for instance, argue that history should not be confused with memory and that the function of history is to critically question memory [20th October]

- Poet Laureate Carol Ann Duffy will be reading her poetry and awarding prizes for the Routes into Languages East Mother Tongue Other Tongue competition as well as signing copies of her books. [20 October]

- Cambridge stars. Nine of the 42 new British Academy Fellows are from Cambridge and they will be talking about their research during the Festival. They include Usha Goswami, professor of cognitive developmental neuroscience, Professor Gareth Stedman Jones, director of the Centre for History and Economics, and Hamid Sabourian, professor of economics. [23rd, 28th, 31st October]
- The Dyslexia Debate: or should that be The Dyslexia Diatribe? Professor Julian Elliott will talk about the arguments in his recent book [2014], co-written with Elena Grigorenko, that shows diagnosing someone with dyslexia adds little value and could be performing a major disservice to many children with difficulties learning to read. He will also address the sometimes outraged responses to the book and talk about why the term dyslexia evokes such powerful emotions and why there are tensions between what science shows and personal experience. [23 October]

- Economics: a user’s guide. Ha Joon Chang on the failure of modern approaches to economics, its role in the crash and the case for a revolution in the way we teach economics. He will critique the emphasis on neo-liberal economics in economics teaching and an approach which denies the political roots of the subject [27th October]

- Working in no man’s land: the ‘brave' male educator in the early years and primary school classroom. Dr Simon Brownhill from the Faculty of Education will explore the real life experiences of men in the early years and primary school sectors, critically examining efforts to address the absence of male professionals who work with children (0-11). Dr Brownhill has been a primary school teacher and assistant head for early years and his university career includes work on teacher training courses and etting up and co-ordinating the PGCE 3-7 route for several years [29th October]

- Bright Club: six Cambridge researchers will do stand-up comedy based on their work - [30th October]

- Reading the Anthropocene: Are we living in a new geological era of the Anthropocene? Dr Sarah Dillon and Quaternary geologist Professor Phil Gibbard discuss the idea of the Anthropocene in literature and science. In the 2000s, scientists suggested that with the escalation of mankind’s influence on the planet, we have we now entered a new geological era, that of the Anthropocene. Whilst scientists are continuing to debate when this era began, if it has done at all, literary critics, theorists and environmental philosophers have already adopted the term in order to think about the challenges ahead of us, and the changes needed to meet them. BBC New Generation Thinker and Cambridge Lecturer in Literature and Film, Dr Sarah Dillon, joins Quaternary geologist Professor Phil Gibbard to discuss the significance of the idea of the Anthropocene across disciplines and culture. [30th October]

- Gifted Children – or Pushy Parents? ’Prodigious parenting’ from Leopold Mozart to Mozart for Babies. Junior research fellow Dr Clementine Beauvais says that while gifted children are praised and admired, even revered, their parents, who often play a significant role in their success, are seen as narcissistic, oppressive, even malevolent and self-interested. She will discuss this paradoxical love-hate relationship for the ‘gifted’ child and his or her ‘pushy’ parent and analyse the deep-seated dreams of ‘ideal’, uninvolved parenting, and ‘natural’, miraculous children it represents. [30th October]

The University of Cambridge Festival of Ideas is sponsored by Cambridge University Press and Anglia Ruskin University. Event partners include Heffers, University of Cambridge Museums, RAND Europe, the Junction. The Festival's media partner is BBC Radio Cambridgeshire.

More information from: http://www.festivalofideas.cam.ac.uk/

For more details, to contact speakers or to book a place at a talk contact Mandy Garner on 07789 106435 or email mjg209@admin.cam.ac.uk.
Babies invade museums, children perform Shakespeare and curate exhibitions, teenagers tackle knotty social issues and carrier bags spring to life — it’s all happening at the Cambridge Festival of Ideas.

Half term is a great time to expose kids to new ideas and experiences. Primed by school, they’re ready to learn and not exhausted as they will be the end of term. With this in mind, the Cambridge Festival of Ideas, which runs 20 October to 2 November, has created a huge array of workshops, performances, exhibitions and tours. The kids’ events are designed specifically for different ages, interests and abilities.

The Festival’s events for teens shun passive instruction, aiming to get young minds actively engaged, solving tricky problems and appreciating a variety of perspectives. Kids aged 15 and up can try their hand at managing limited natural resources, running the British economy or learning about Zen Buddhism with experiential exercises.

Younger teens get the chance to act like museum curators — at Kettle’s Yard, the Old Library at St John’s College or the Museum of Classical Archaeology — figuring out what to include in their own exhibitions. The mechanically inclined can see an antique printing press in action, the chatty can compete in a linguistics quiz show and the adventurous can find out about Viking invaders.

Primary school age children are challenged to think creatively, inventing their own Greek gods, building steampunk creatures inspired by Victorian machines, staging a Shakespearean performance or learning how to describe themselves in French.

And since it’s never too early to learn to love museums, under-twos are invited to explore the Fitzwilliam Museum with activities geared to their native ability to experiment. Newly devised ‘Baby Explorer’ bags will also be available for visitors to the Botanic Garden, the Museum of Classical Archaeology, the Museum of Archaeology and Anthropology and Denny Abbey and Farmland Museum.

Finally, because half term is also a good time for parents to share in the excitement of learning, we have plenty of activities for the entire family, from medieval storytelling to creating villains and monsters with the artists of The Phoenix, recently singled out by The Guardian as “the best kids’ comic in ages” plus day-long events, including Prehistory Day and Apple Day.

On 26 October, the Cambridge University Botanic Gardens focuses all its energies on a single plant species: Malus, the domesticated orchard apple. Families can sample dozens of locally grown varieties, including some rarely available in shops, follow apple trails and make apple crafts.

Enrich and enliven the half term with the Cambridge Festival of Ideas—spark some new interests for your children and together experience the thrill of learning.

Ends

The University of Cambridge Festival of Ideas is sponsored by Cambridge University Press and Anglia Ruskin University, which also organises events during the Festival. Event partners include Heffers, University of Cambridge Museums, RAND Europe, and the Junction. The Festival’s media partner is BBC Radio Cambridgeshire.

For more information, please visit: http://www.festivalofideas.cam.ac.uk/
Individual events are listed below, with links. Events for the youngest children are at the start of the list; workshops for teenagers follow.

**Crawler Explorer**
It’s never too early to enjoy museums. The Fitzwilliam Museum welcomes under-twos at this event, using rhymes, puppets and sensory resources to help them explore the museum collections.
[22 October: 10-11 and 1-2pm]

**Make your own comic adventure**
The Phoenix team brings the wondrous world of comics to Cambridge! These workshops teach kids of all ages the secrets of character creation – whether it’s likeable heroes or dastardly villains – and help them conjure their own comic story world.
[25 October: 11-11:45am, 2-2:45pm, 3-3:45pm]

**Prehistory day**
Become an experimental archaeologist for a day. Try hunting with a bow and arrow and a spear thrower. Make your own pottery and rock art. Bake your own bread - Neolithic style. See how metal was smelted in the Bronze Age and learn about the Vikings. Archaeology is brought to life through this educational fun day for all ages. [25 October: 10:30am-4pm]

**Apple Day**
At the core of the Cambridge University Botanic Gardens annual Apple Day is the opportunity to sample over thirty varieties of apple, including many that are not available commercially. For younger visitors there’s the Apple Station with apple trails, crafts and storytelling.
[26 October: 10-4pm]

**Lightning bolts, owls and flying sandals**
Can you tell the difference between Aphrodite and Athena, Zeus and Poseidon? Learn how by following the Museum of Classical Archaeology’s Greek Gods Trail. In this workshop kids aged 7 to 11 will design their own Greek gods. [28 October: 2-5pm]

**Guess who you are: Qui es-tu? Easy peasy!**
Join Alliance Française to discover who you are in French. This workshop mixes words, photos and drawings to teach children under 12 how to present themselves in French. They will also enjoy a French “Goûter” (snack). Any level of French welcome. [25 October: 3:30-4:45pm]

**Performance and Shakespeare workshop**
Hey kids, let’s put on a show! At this workshop children ages 8 and up will use Shakespearean texts to create their own production. At the end of the afternoon, they will perform it for parents and the public. [25 October: 12-6pm]

**L’après-midi d’un Foehn**
Watch in wonder as ordinary plastic bags are magically brought to life by a mysterious ballet master. Borne aloft on currents of air, they swirl and twirl joyously to the beautiful music of Debussy. Described by The List as “a jaw-dropping gravity-defying joy for little ones” and a “spectacle of beauty that will stay with you for years to come”. Presented by the Cambridge Junction.
[23 October: 5:30-6pm, 7:30-8pm and 25 October: 12-12:30pm, 2:30pm-3pm]

**Expressing identity: how did our medieval ancestors write?**
What kinds of writing were used in England, Ireland and Scandinavia in the early medieval period? Where did they come from and how were they used? Children aged eight and up will discover some of the secrets of early writing
and have a chance to try it themselves. [25 October: 11am-12pm]

Drawing connections
Bring along your own objects to create a modern still life, inspired by the arrangements in the Kettle's Yard house. Designed for children aged 8 to 12, this workshop involves studying the collection and then experimenting with various ways of drawing. [28 October: 10am-12pm]

Magical Me
Imagination and creativity are all that’s required to find your own magic. Children aged 5-11 are welcome to play and learn with art, poetry, music and language activities and games at the Faculty of Education. Magical costumes encouraged! [31 October: 10:30am - 2:30pm]

Steampunk creatures
This session at the Cambridge Museum of Technology begins with a close look at Victorian machinery for inspiration and then moves to creation of animal masks and shadow puppets in steampunk style that express children’s own identity. [2 November: 2-5pm]

Workshops for kids aged 12 to 15 and up include the following:

Curate it yourself!
Are you a budding curator? Or a dab-hand with an iPad? Take part in this digital workshop at the Museum of Classical Archaeology to try your hand at producing your own interpretations of classical sculpture, which we’ll turn into a virtual trail of our Cast Gallery for our visitors to enjoy. [29 October: 2-4:30pm]

Curator for an hour at St John's College
How are exhibitions designed? In this session, teens get to see behind the scenes and be a curator for an hour. Select items from the wide-ranging collections of College alumnus and author Samuel Butler, and create an exhibition on a theme of your choice. [29 and 30 October: 10:30-12pm]

Exhibition in a day
Become an artist and a curator in a day! Draw inspiration from Kettle's Yard house to make and create your own artwork and curate an exhibition. [30 October: 10am-3pm]

METIS present World Factory: the game
What matters more in the global garment business, ethics or money? Kids age 12 and up can tackle this question through a game created by METIS, a performing arts company. Working in teams, kids will make the sorts of decisions a factory does, facing the moral quandaries that come with trying to produce ever more for less. [1 November: 12-1pm, 2-3pm, 3-4pm]

How to Read
Kids aged 12 and up can get a taste of life as an undergraduate with these three sessions led by members of the Faculty of English, exploring three pieces of poetry or prose and learning a few of the many ways we can understand and enjoy them. [20, 23, 27 October: 5:30-7pm]

Animal Bytes: ocean tales
The Museum of Zoology is home to around 4 million specimens, animals from every continent and ocean on Earth. The ‘Animal Bytes’ project collects the stories behind these wonderful specimens. This special evening features some of the best ones, providing a unique glimpse into the collections and revealing some hidden treasures. [21 October: 7-8:30pm]

Letterpress printing
Children age 12 and over are invited to come along on a tour of the University Library’s Historical Printing Room. Discover how type is made and pages are composed and watch a hand press in operation. [21 and 22 October: 2-3pm, 3:30-4:30pm]

Lingquiztics
This is ‘Blockbusters’, ‘Who Wants to be a Millionaire?’ and ‘Family Fortunes’ linguistics style! Kids aged 12 and up
will explore the wonders of language, learn something new and maybe win a prize.  
[25 October: 12:15-3pm]

Identity and Place: the World of the Vikings
This informal presentation looks at the multifaceted identity of Vikings and the various spaces and places they occupied. Drawing on new material from an ongoing project, ‘Languages, Myths and Finds’, this session includes plenty of interaction. It links to daylong activities in the Department of Anglo-Saxon, Norse and Celtic. [25 October: 12-1pm]

Russian leaders, naked and dressed
Why has Russian President Vladimir Putin shown off his naked torso in public appearances? Displaying the leader’s muscled torso has a precedent in portraits of Napoleon. Professor Jana Howlett looks at historical representations of Russia’s leaders and asks what they say about the societies from which arise they arise. [25 October: 4-5pm]

Events for teenagers aged 15 and up include the following.

Hip hop psych
Dr Akeem Sule (Psychiatry) and Dr Becky Inkster (Neuroscience) demystify mental illness through hip-hop beats and lyrics while Dr Griff Rollefson (Music) and Big Dada recording artist Juice Aleem discuss the art form’s valorisation of non-normative “illness.” Indeed, Juice Aleem implores us to “rock” our identities. Includes live performances (music, dance, graffiti) in a “Hip Hop Takeover” of the West Road Concert Hall. [20 October: 7-9pm]

Fiction
Presented by Cambridge Junction, ‘Fiction’ is a performance by Glen Neath and David Rosenberg that uses binaural sound and absolute darkness. It is an anxious journey through the sprawling architecture of our dreams and an exercise in empathy. Or an opportunity to get a 60 minute nap.
Fiction is not suitable for insomniacs. [28 and 29 October: 7:30-8:30pm]

Consumers or citizens? How do we make choices and why does it matter
What would it be like to live more sustainably? This workshop with Cambridge Carbon Footprint considers the ways our identities are bound up with what we buy. It explores low carbon choices, at the most practical level, and asks how making these choices could tie in with our sense of who we are. [22 October: 7:30-9:30pm]

Who am I? Some Buddhist angles
A discussion with experiential exercises led by Murray Corke from a Vietnamese Zen tradition and Rachael Harris, University Buddhist Chaplain, from the Samatha Theravadin (southern) tradition. [20 October: 7:30-9:00pm]

Running the British economy
Should the Bank of England put up interest rates as the British economy starts to recover from the effects of the global recession? And what will the consequences be for demand, output, jobs, investment and prices if it does – or if it doesn't? This popular interactive computer game lets you find out. Designed for teams of three to four players, aged 15 and older. [22 October: 1:30-5pm]

Curator’s tour: Myths, Memories and Mysteries
Ever wondered how an exhibition goes from idea to reality? Join curator Roger Wollen at the Museum of Classical Archaeology for a look at the themes and method behind ‘Myths, Memories and Mysteries’, a temporary exhibition exploring the ways artists confront and negotiate the past. [23 October: 1:15-2pm]

Game of Life
Hosted by the University of Cambridge Conservation Research Institute, this event divides participants into small teams and, using simple tools to represent renewable resources, this activity will hopefully inspire understanding and discussion on the different strategies people use to manage resources in the real world. [30 October: 11-1pm]

Taking a line for a walk
This composition workshop takes its inspiration from the music of Harrison Birtwistle and the art of Paul Klee. Klee’s description of an active line “moving freely without goal – a walk for a walk’s sake” will provide the stimulus for a creative practical session, considering differences between melodies and musical lines. Participants will have the chance to hear their works played through by expert professional instrumentalists. [2 November: 10am-1pm]
Gamelan Semaphores: arts education in action
Choreographer Jane Turner and composer Valerie Ross guide aspiring dancers and composers in exploring sound and movement, culminating in a performance at the end of the workshop. Aimed at students, aged 14-18, who are studying music or dance. In the evening, Turner and composer Richard Hoadley will present Semaphore, which interweaves music, dance and poetry, at Anglia Ruskin University’s Covent Garden Dance Studio. Children aged 12 and older may attend.
[26 October: workshop 11am-1pm; performance 8-9pm]

Wordplay
When is a poem not a poem? These creative writing workshops with Dr Sarah Burton are open to all ages and explore what happens when you write a piece of poetry as prose — and vice versa.
[2 November: 3-3:45pm, 4-4:45pm, 5-5:45pm]

IMAGES BELOW (please contact us for additional pictures or higher-resolution versions)

Crawler Explorer, 22 October
Photo credit: The University of Cambridge
L'après-midi d'un Foehn-Version 1
23 and 25 October
Image copyright: Jean-Luc Beaujault

Semaphore, 26 October
Photo credit: Chris Frazer Smith

Prehistory Day, 25 October
Photo credit: The University of Cambridge
Celebrating thought at the Cambridge Festival of Ideas

Bookings for the Cambridge Festival of Ideas open 10am, Monday, 22 September at:
http://www.festivalofideas.cam.ac.uk/

Bookings open today for this year’s Cambridge Festival of Ideas, now in its seventh year and bigger and better than ever. The Festival, which runs from 20 October to 2 November, explores the rich contributions the arts, humanities and social sciences make to our culture and understanding of the world. A true intellectual feast, it includes over 250 events for all ages and interests, ranging from evening talks and panel discussions to exhibitions, music, theatre, film screenings and participatory workshops.

Featured speakers include heterodox economist Ha-Joon Chang, historians Sir Richard Evans and David Cesarani, Nigerian author Ben Okri, bioethicist and creator of The No. 1 Ladies’ Detective Agency series Alexander McCall Smith, comedian Bridget Christie and dyslexia expert Julian Elliott. Poet Laureate Carol Ann Duffy will be presenting prizes in a competition celebrating bilingualism.

For the first time this year the Festival is partnering with the Women of the World Festival to present a special day of events on gender politics, including a panel discussion on cyberbullying with feminist campaigner Caroline Criado-Perez and one on the “pinkification” of girls’ lives. The WOW Festival, held on 26 October at the Cambridge Junction, will explore the most urgent issues for women today with inspiring talks, heated debates and lively workshops and activities.

Kicking off at the same time as the Festival of Ideas, and closely tied to it, is a five week festival of fun and creativity called Curating Cambridge: our city, our stories, our stuff. Jointly organised by the eight University of Cambridge Museums and Botanic Garden, with cultural partners and community
organisations, the city wide cultural celebration has an exciting mix of workshops, music, talks and performances for all to enjoy. It features a major exhibition at the Fitzwilliam Museum, Silent Partners: Artist & Mannequin from Function to Fetish, plus over 100 other events and activities.

Most of the Festival’s events are free of charge and many do not require pre-booking. Events with limited audience sizes, however, must be booked in advance, via the Festival of Ideas website: http://www.festivalofideas.cam.ac.uk/.

Among the important and timely questions that will be addressed at the Festival this year are how to teach history and why it is important, how to balance privacy and security in an age of omnipresent surveillance, whether economics education has contributed to our current predicament and what role literature can play in conserving the environment.

Nine of the British Academy’s new Fellows will also be presenting their research, including Usha Goswami, professor of cognitive developmental neuroscience, Professor Gareth Stedman Jones, director of the Centre for History and Economics, and Hamid Sabourian, professor of economics.

The Festival of Ideas opens on 20 October and the launch event, from 6pm at the Museum of Archaeology and Anthropology, is open to the public. The evening, which also celebrates the launch of the Curating Cambridge, will include music, meandering and creativity. Internationally acclaimed poet and spoken word artist Hollie McNish will kick start the exhibitions and activities. The event is free to attend, open to all and places can be booked through the Festival of Ideas website.

The University of Cambridge Festival of Ideas is sponsored by Cambridge University Press and Anglia Ruskin University, which also organises events during the Festival. Event partners include RAND Europe, Heffers, University of Cambridge Museums and Botanic Garden and Cambridge Junction. The Festival’s media partner is BBC Radio Cambridgeshire.

Ends

For more information, please visit:  http://www.festivalofideas.cam.ac.uk/

You can also follow us on:

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To download the Festival app, please visit:  http://www.festivalofideas.cam.ac.uk/festival-2014/mobile-app

Contact Catherine Aman on 01223 332 420 (telephone) or 07504 942 570 (mobile) or email Catherine.Aman@admin.cam.ac.uk for more details.

Attached photos:  Alexander McCall Smith (Event 161) and Bridget Christie (Event 230). Please credit Bridget Christie for the second image.
From Ben Okri in conversation to the role of literature in conservation: literary events at the Cambridge Festival of Ideas

What role can literature play in conservation and how does it depict the escalating influence of humans on our planet and the challenges this poses?

The role literature plays in how we relate to the world around us will be under the spotlight at this year’s Cambridge Festival of Ideas which runs from 20 October to 2 November. Writers including Booker prize winner Ben Okri, best-selling author Alexander McCall Smith and classicists Professor Paul Cartledge, Tom Holland, Dr Michael Scott and Professor Maria Wyke will speak at this year’s Festival, which celebrates the Arts, Humanities and Social Sciences. Over 250 events ranging from talks, debates and film screenings to exhibitions and comedy nights are held in lecture halls, theatres, museums and galleries around Cambridge and entry to many is free.

The award-winning writer and broadcaster, Richard Mabey; poet and writer, Blake Morrison; Dame Fiona Reynolds, Master of Emmanuel College and ex-Director General of the National Trust; Dr John Fanshawe, BirdLife International; Dr Paul Chirico and Dr Mina Gorji, co-directors of the John Clare Study Centre, will take part in Literature and Conservation on 28 October. They will discuss the role literature and poetry play in relation to the natural environment. Richard Mabey and Blake Morrison will also be presenting new work, due to be published in 2015. The event is organised by The University of Cambridge Conservation Research Institute, which was established in October 2013 to promote and foster inter-disciplinary research on biodiversity and the social context within which humans relate to nature.

In Reading the Anthropocene: Are we living in a new geological era of the Anthropocene? Dr Sarah Dillon and Quaternary geologist Professor Phil Gibbard will discuss the idea of the Anthropocene in literature and science. In the 2000s, scientists suggested that with the escalation of mankind’s influence on the planet, we have now entered a new geological era, that of the Anthropocene. Whilst scientists are continuing to debate when this era began, if it has done at all, literary critics, theorists and environmental philosophers have already adopted the term in order to think about the challenges ahead of us, and the changes needed to meet them. BBC New Generation Thinker and Cambridge Lecturer in Literature and Film, Dr Sarah Dillon, joins Quaternary geologist Professor Phil Gibbard to discuss the significance of the idea of the Anthropocene across disciplines and culture. [30th October]

Several literary events at the Festival will focus on modern African writers and writing about Africa. Ben Okri, considered one of the foremost African authors in the post-modern and post-colonial traditions, will look back on his career with Tim Cribb, an English Fellow at the University of Cambridge. [25 October] Zimbabwe-born Alexander McCall Smith, one of the world’s most popular novelists and creator of the No 1 Ladies’ Detective Agency series, based in Botswana, will talk about the art of combining traditional publishing forms with contemporary writing on 28 October. Other sessions include Literary prizes and Africa - an exhibition about the prizes established specifically for African writers and the winners of those prizes which explores the question of what makes writing or a writer African? [27 October to 1 November]. Writing and identity in contemporary Nigeria will reveal how contemporary Nigerian writers infuse indigenous
words, expressions and idioms in their works as markers of identity. [1 November]

Meanwhile, for those interested in literature from another era the Heffers Classics Forum 2014 offers a unique chance to hear the leading classicists discussing their latest work. Those taking part in the only classics day of its kind in the UK include Paul Cartledge, Adrian Goldsworthy, Philip Hardie, Natalie Haynes, Tom Holland, Chris Pellin, Michael Scott, Harry Sidebottom, David Stuttard, Jerry Toner, Andrew Wallace-Hadrill and Maria Wyke, amongst others. [1 November]

Other literary events during the Festival of Ideas include:

- The science of fiction: Can fiction predict the future? Best-selling author Alastair Reynolds, futurist Melissa Sterry, astrobiologist Lewis Dartnell and historian Melanie Keene discuss. [22 October]
- The writer’s garden - a talk and tour of the Botanic Garden which explores what part gardens and garden-making have played in the lives of some of the UK’s best-known authors. [24 October]
- A series of performances of medieval stories for all ages organised by the Department of Anglo-Saxon, Norse, and Celtic Studies [25 October]
- The anonymous author: an exhibition in St John’s College's 17th century old library, which explores the questions of anonymity and authorship and features rare, unusual and historic items from the College special Collections. [25 October]
- A poetry reading and discussion with Kevin Crossley-Holland and Grahame Davies. A reading and discussion with the two poets whose work is, in their separate ways, profoundly concerned with identity, culture, language and faith. [29 October]

The University of Cambridge Festival of Ideas, now in its seventh year, is sponsored by Cambridge University Press and Anglia Ruskin University, who also organise events during the Festival. Event partners include Heffers, University of Cambridge Museums, RAND Europe, the Cambridge Junction. The Festival's media partner is BBC Radio Cambridgeshire. The theme this year is 'Identities' and topics covered include rising nationalism, gender and racial politics as well as digital rights and innovation. Speakers include the economist Ha-Joon Chang, Professor Sir Richard Evans, Poet Laureate Carol Ann Duffy, feminist campaigner Caroline Criado-Perez and comedian Bridget Christie.

More information from: www.cam.ac.uk/festivalofideas.

For more details, to contact speakers or to book a place at a talk contact Mandy Garner on 07789 106435 or email mjg209@admin.cam.ac.uk. Bookings open from 22 September.
Confronting global challenges to sexual identities

Leading gay rights campaigner Peter Tatchell will lead a debate on global perspectives on the challenges to sexual identities at the Cambridge Festival of Ideas in October.

Peter Tatchell will join Susan Golombok, professor of Family Research and director of the Centre for Family Research at the University of Cambridge, Anthony Obinnah, Deputy Secretary of Justice for Gay Africans and Dr Kath Browne of Brighton University at the event on 25th October.

The debate, which will be chaired by Alison Hennegan, a Director of Studies in English at Cambridge and former literary editor of Gay News, will discuss the causes of the rise in extremism against LGBT people in some parts of the world and what drives tolerance and diversity.

Peter Tatchell will argue that the key way to challenge homophobia in the global south is by publishing and aiding the struggles of activists in those countries. He says: "International solidarity can make a difference, as we saw with the global movement against apartheid. Queer freedom knows no borders."

Anthony Obinnah will discuss the situation in Africa, where 38 countries have laws criminalising homosexuality, some with the death penalty. He says this is "in part rooted in bad colonial-era laws, religious autonomy, strong negative belief in traditional and family values and the evil of patriarchy". He will cover politics and state-sponsored homophobia, religious homophobia, tradition, gender role belief and health discrimination.

Dr Kath Browne is co-author of the book "Ordinary in Brighton?" which is based on the award-winning community/university partnership initiative Count Me In Too which examined Lesbian, Gay, Bisexual and Trans Lives in Brighton & Hove. She will talk about the ways in which LGBT rights are resisted, challenging the notion that resistances to these rights are only occurring elsewhere. She will also speak about the idea of challenging prejudice and exclusion through making people commonplace in ways that question the critiques of legislative change which can let some LGBT people 'in', and further marginalise others.

Professor Golombok's research examines the impact of new family forms on parenting and child development, specifically lesbian mother families, gay father families, single mothers by choice and families created by assisted reproductive technologies including in vitro fertilisation (IVF), donor insemination, egg donation and surrogacy. Her research has not only contested widely held theories of child development by demonstrating that structural aspects of the family, such as the number, gender, sexual orientation, and genetic relatedness of parents, is less important for children’s psychological wellbeing than the quality of family relationships. She will argue that children are most likely to flourish in families that provide love, security and support, whatever their family structure, and that prejudice and discrimination are bad for children, whatever their family structure. She says: "Legislative changes that support positive family relationships, irrespective of the way in which families are formed, are in the best interests of the child."

The debate is part of a range of talks and events on the theme of Identities which are taking part at the Cambridge Festival of Ideas, which runs from 20 October to 2 November. Now in its seventh year, the
Festival of Ideas aims to explore some of the most essential and thought-provoking ideas of our time, from rising nationalism, gender and racial politics to digital rights and innovation. It celebrates the very best of the Arts, Humanities and Social Sciences. Over 250 events ranging from talks, debates and film screenings to exhibitions and comedy nights are held in lecture halls, theatres, museums and galleries around Cambridge and entry to many is free.

The University of Cambridge Festival of Ideas is sponsored by Cambridge University Press and Anglia Ruskin University. Event partners include Heffers, University of Cambridge Museums, RAND Europe and the Cambridge Junction. The Festival’s media partner is BBC Radio Cambridgeshire.

For further information or to book a press pass for the debate, contact Mandy Garner on 07789 106435 or email mjg209@admin.cam.ac.uk.

The debate takes place from 3 to 4.30pm on 25 October in the Law Faculty, Sidgwick Site, Cambridge.
University of Cambridge press release

From cyberbullying and sexism in science to the lack of male primary school teachers: gender-related events at this year’s Cambridge Festival of Ideas

Cyberbullying, sexism in science, women’s role in peacekeeping and the pinkification of girlhood are part of a wide range of events that celebrate women’s achievements and explore the challenges still facing them at this year’s Cambridge Festival of Ideas.

The events are all part of Southbank Centre’s WOW—Women of the World Festival with which the Festival of Ideas is partnering this year.

Other speakers and events addressing gender issues at the Festival, which runs from 20 October to 2 November and celebrates the Arts, Humanities and Social Sciences, include award-winning comedian Bridget Christie, a talk about the absence of male primary school teachers and a debate on whether menstruation should be seen as a key part of women’s health or as an illness.

The Cambridge Women of the World event takes place on Sunday 26 October and includes a speed mentoring session where women can meet up with experts from across the career spectrum, from journalists to campaigners; an all-play workshop aimed at highlighting the importance of play for grown-ups as well as children; an inspirational nailbar installation; Tae-Kwon-Do taster sessions and a cabaret performance of spoken word, comedy, dance, burlesque and more.

To kick off the day, Antoinette Jackson, chief executive of Cambridge City Council, journalist Hannah Pool and Dame Barbara Stocking, President of Murray Edwards College and former CEO of Oxfam, will review the papers and talk about their own experiences with the media.

Dame Carol Black, Principal of Newnham College, will give her tips on how women with families can break through from middle management to lead their organisations. She will tackle exhaustion, risk taking and resilience and bad advice and emphasise the importance of moving on after rejections, having a go even if you don’t tick all the boxes and getting and using a mentor well.

There will be a series of WOW Bites—five to 15 minute-long talks, performances, readings or soapbox speakers. These include Naked Scientist Hannah Critchlow on gender differences in the brain and sexism in science. Rachel Drury will talk about her new arts and technology agency, Collusion, and about the opportunity she sees for Cambridge to become a national and international leader in the field of arts and technology integration.
Phoebe Davies also brings her nailbar installation to Cambridge Junction as part of Cambridge Women of the World Festival. Drawing upon the contemporary culture of nail art, she creates a series of printed nail designs depicting people of personal influence or significance specific to those who take part. The nail designs are applied at the nailbar, which acts as a site to exchange opinions and ideas questioning what feminism means to young women today.

The Cambridge WOW Festival features two major debates: What’s wrong with Pink? on pinkification of toys and why it matters, and Women and the World-wide Web with feminist campaigner Caroline Criado-Perez, who will talk about her experience of cyber-bullying and how the Internet can be a double-edged sword for women, opening up possibilities for women as well as leaving them open to attacks from trolls. Other speakers in the debate include video game guru Keza Macdonald, Jennifer Perry, CEO of Digital-Trust.org which works with victims of online abuse, and Lia Latchford of black feminist organisation Imkaan.

The following weekend Bridget Christie brings her show A Bic For Her to Cambridge Junction. The show won the Foster’s Edinburgh Comedy Award, the South Bank Sky Arts Award for Best Comedy, the Chortle Award for Best Show and became the top-selling comedy show ever at the Soho Theatre in London. Described by The Observer as “a superb stand-up with a powerful voice and something to say”, Christie’s show covers everything from why Bridget isn’t grateful that British sexism is better than Saudi Arabian sexism to why she refused to “swoon” at a man in a fridge holding a tray with a yoghurt on it for a Muller commercial. [1 November]

Other events on gender-related topics taking place during the Festival include a debate on whether menstruation is best understood as necessary to a woman’s health or as a form of illness and a talk on the absence of male teachers at primary school.

Is menstruation healthy? will bring together experts from academia and beyond to contest the cultural and physical meanings of menstruation. Linked to the Generation to Reproduction and Casebooks research projects, it will cover historical attitudes to menstruation, the rise of biomedical technologies in the twentieth century and how medical technologies have transformed the way women experience their periods, how menstruation-suppressing medication might alter concepts of female health, and how intrinsic menstruation is to fertility and reproduction and to what it means to be a woman? Men and women are invited to join historians, a campaigner and physician to grapple with these questions and more. [22 October]

In Working in no man's land: the 'brave' male educator in the early years and primary school classroom Dr Simon Brownhill from the Faculty of Education will explore the real life experiences of men in the early years and primary school sectors, critically examining efforts to address the absence of male professionals who work with children (0-11). Dr Brownhill has been a primary school teacher and assistant head for early years and his university career includes work on teacher training courses and setting up and co-ordinating the PGCE 3-7 route for several years [29th October]

The Festival includes over 250 events ranging from talks, debates and film screenings to exhibitions and comedy nights are held in lecture halls, theatres, museums and galleries around Cambridge and entry to many is free. Now in its seventh year, it is sponsored by Cambridge University Press and Anglia Ruskin University, who also organise events during the Festival. Event partners include Heffers, University of Cambridge Museums, RAND Europe, the Cambridge Junction. The Festival's media partner is BBC Radio Cambridgeshire. The theme this year is ‘Identities’ and topics covered include rising nationalism, racial politics as well as digital rights and innovation. Speakers include the economist Ha-Joon Chang, Professor Sir Richard Evans and Poet Laureate Carol Ann Duffy

For more information on WOW Cambridge visit www.wowcambridge.cam.ac.uk/

More information on the Festival of Ideas visit : www.festivalofideas.cam.ac.uk
For more details, to contact speakers or to book a place at a talk contact Mandy Garner on 07789 106435 or email mjg209@admin.cam.ac.uk

For more information on Southbank Centre's WOW – Women of the World Festival visit: http://wow.southbankcentre.co.uk/ or contact Katie Toms in Southbank Centre's press office katie.toms@southbankcentre.co.uk / 020 7921 0926

Notes to editors:

Southbank Centre's WOW – Women of the World Festival celebrates its fifth year in 2015 and the annual London festival returns to Southbank Centre 1-8 March to champion the incredible achievements of women and girls and explore the most potent topics for women today. Southbank Centre's WOW – Women of the World Festival was set up by Southbank Centre's Artistic Director Jude Kelly in 2011, and will again feature voices from around the world and shine the spotlight on a broad and diverse spectrum of topical women’s subjects through its ground-breaking mix of talks and debates, keynotes, concerts, performances, film, comedy, workshops, WOW bites, how-tos, speed mentoring and networking opportunities. There are WOW festivals taking place across the UK (Cardiff, Derry/Londonderry and London) and globally (Sydney, Katherine [Australia], Brisbane, New York and Baltimore).
University of Cambridge press release
6 October 2014

Why is desire so varied? Can sex be as addictive as drugs? What does being sexually ‘turned on’ look like inside the brain?

Frederick Toates lifts the lid and explains the inner workings of lust at the Cambridge Festival of Ideas.

Toates, one of the world’s leading writers on biological psychology, leads a lively tour of the psychology and neuroscience of sexual desire in How sexual desire works on 22 October. His book, of the same name, comes out from Cambridge University Press today.

From asexuality to nymphomania and from fetishes to desire linked to violence, human sexuality takes endless forms. Toates, Emeritus Professor of Biological Psychology, The Open University, will reveal that this rich multiplicity of tastes is actually the result of a few simple processes coming together in the brain.

With an overarching theme of Identities, the Festival of Ideas celebrates the best of the arts, humanities and social sciences. The talk by Toates is one of several tackling the question of identity from the perspective of psychology. Other sessions look at identity under attack, the sense of persistent personal identity over time and how traumatic memories can be re-wired in the brain.

In Assaults on identity a panel of seven psychologists address identity under threat. Dr Emma Kaminskiy, who studies encounters between patient and doctor over psychiatric medication, looks at choice, stigma and power in this situation. Dr Rachel Manning discusses freedom, control and belonging in public spaces. Dr Poul Rohleder, who trained in South Africa, where HIV is rampant, discusses perceptions of the ‘dirty other’. Dr Mick Finlay, who studies political discourse in situations of violent conflict, discusses the denunciation of moderates in
militant groups. Dr Magdalena Zawisza looks at changes in prejudice and stereotypes across cultures and time. Dr Daragh McDermott discusses micro-aggressions towards sexual minorities. Dr Russell Luyt talks about responses of gay, lesbian and bisexual people to subtle and covert prejudice. Hosted by the Identity and Social Issues Research Group at Anglia Ruskin University. [21 October, 6:30-8 pm]

Will I still be me tomorrow? The problem of personal identity asks how your brain generates a sense of yourself and why it seems to be ‘located’ in your body. Taking up age-old philosophical questions of personal identity and ‘bodily self-consciousness’, Dr Jane Aspell finds answers in the latest neuroscience and psychology research. Aspell, Senior Lecturer in Psychology at Anglia Ruskin, reveals that what we see as self-consciousness and personality may well be the brain’s representation of the body. [31 October, 4-5 pm]

Open-mindedness in science and religion looks at progress in science and morality and receptivity to new ideas. Dr John Lambie, Reader in Psychology at Anglia Ruskin University, looks at the thinking styles of historically significant figures in science and religion, including Galileo, Jesus and Martin Luther. He argues that it is not science that is a force for progress in knowledge nor religion that furthers morality, but rather ‘critically open-minded thinking’ that advances knowledge and concern for others. [30 October, 8-9 pm]

In praise of rationality Is irrationality a virtue or a failing? Dr Richard Piech, Senior Lecturer in Psychology at Anglia Ruskin University, will examine recent claims about its value from the perspectives of decision science, psychology and neuroscience. He will show that the current ‘irrationality-craze’ reflects an incorrect understanding of rationality and conclude that it is a virtue we should strive for. [30 October, 6:30-7:30 pm]

The University of Cambridge Festival of Ideas runs from 20 October to 2 November and features leading thinkers, academics, writers and performers including Ha-Joon Chang, Professor Sir Richard Evans, Ben Okri, Carol Ann Duffy, Caroline Criado-Perez, Alexander McCall Smith and Bridget Christie. Now in its seventh year, the Festival features over 250 events—ranging from talks, debates and film screenings to exhibitions and comedy nights—held in lecture halls, theatres, museums and galleries around Cambridge. Entry for many is free. It is sponsored by Cambridge University Press and Anglia Ruskin University, which also organise Festival of Ideas events.

Event partners include RAND Europe, Heffers, University of Cambridge Museums and Botanic Garden and the Cambridge Junction. The Festival’s media partner is BBC Radio Cambridgeshire.

More online at: http://www.festivalofideas.cam.ac.uk/

For more information or to arrange an interview with Frederick Toates, please contact Catherine Aman on 01223 332420 or email catherine.aman@admin.cam.ac.uk

For more information or to arrange interviews with Anglia Ruskin University speakers, please contact Jon Green on 01245 684717 or email jon.green@anglia.ac.uk
Drama in the dark kicks off a host of arts events at the Cambridge Festival of Ideas

A new stage show, whose story draws on the thriller genre and takes place in complete darkness with the audience wearing headphones, will debut at the Cambridge Festival of Ideas. Commissioned by the Festival, Fiction is described as an anxious journey through the sprawling architecture of our dreams.

The show plays on the senses, creating a unique theatrical experience that undermines common theatre convention. It is the second collaboration between director David Rosenberg, the co-founder of Shunt and director of Electric Hotel, and writer/novellist Glen Neath whose previous work includes Romcom and The Bench, which have been performed in fourteen countries to date. They previously worked together on Ring, which received great acclaim from audiences and critics alike.

The sound, provided by Ben and Max Ringham, was recorded with binaural sound technology. This gives listeners the sensation of three-dimensional listening and lends the performance an extraordinary intimacy and immediacy. The audience feels transported, becoming protagonists in the show, into their own dream world. But all is not as it seems, and members of the audience won’t be alone. Fiction creates the eerie sensation of presence, even, or perhaps especially, when there’s no one there.

By setting the show in absolute darkness, with the audience in headphones, David Rosenberg explores ways of creating an alternative reality, building on his previous use of technology and
sound in successful earlier works Ring, Electric Hotel and Motor Show. Praise for Ring includes a Wired review which states: "I haven't been affected by a show as profoundly in a long time."

Fiction was commissioned by the Cambridge Festival of Ideas, Cambridge Junction and Bournemouth Arts by the Sea Festival. It is funded by Arts Council England and a Wellcome Trust Arts Award. Performances take place on 28 and 29 October from 7.30 to 8.30pm in Room J2, Cambridge Junction.

Now in its seventh year, the Festival of Ideas aims to explore some of the most essential and thought-provoking ideas of our time, from rising nationalism, gender and racial politics to digital rights and innovation. It celebrates the very best of the Arts, Humanities and Social Sciences. Over 250 events ranging from talks, debates and film screenings to exhibitions and comedy nights are being held in lecture halls, theatres, museums and galleries around Cambridge and entry to many is free.

Other performance-related events taking place at the Festival of Ideas include:

- METIS present World Factory - Produced by Zoe Svendsen, Zhao Chuan and Wu Meng with their theatre company Grass Stage, World Factory explores the relationship between China and the UK through the lens of the global textile industry [1 November]
- Panopticon: are we losing our identity in today's Orwellian reality? - an interactive art installation, with live audio-visual performance, investigating and exploring identity and privacy erosion through the rise of the Internet and social media [multiple dates]
- Semaphore - an evening of dynamic dispatches interpreting between music, dance, film and poetry springing from the creative sci-art-tech investigations fuelling ongoing collaborations between composer Richard Hoadley and choreographer Jane Turner [26 October]
- Your Song - a celebration of community singing in Cambridge, featuring choirs from across the city [29 October]
- Bright Club - six Cambridge researchers get up behind the microphone to have a go at doing stand-up comedy based on their work [30 October]
- Bridget Christie: a Bic for her - award-winning comic and Radio 4 regular Bridget Christie talks gender equality in her smash-hit Edinburgh show [1 November]
- Cambridge young composer of the year - listen to pieces entered for the Cambridge Young Composer of the Year competition, followed by Young Composers Concert [2 November]

The University of Cambridge Festival of Ideas is sponsored by Cambridge University Press and Anglia Ruskin University, which also organises events. Event partners include RAND Europe, University of Cambridge Museums and Botanic Garden, Cambridge Junction and Heffers. The Festival's media partner is BBC Radio Cambridgeshire.
**Science takes a dramatic twist in a presentation by the Naked Scientists and the London Playback Theatre Company**

‘A mind full of memories’ combines theatre and neuroscience to show—as well as tell—how the mind can heal after trauma

A new collaboration between Cambridge University scientists/educators The Naked Scientists and the London Playback Theatre Company debuts at the Cambridge Festival of Ideas on 22 October. In ‘A mind full of memories’ three academics share the latest research on memory and the therapies being used to re-wire traumatic memories. The London Playback Theatre Company will then use anecdotes volunteered by the audience members to demonstrate its form of therapeutic improvisational theatre.

Mark Evans, who served in Iraq and Afghanistan as a Captain in the Coldstream Guards, will describe how Playback Theatre helped him deal with debilitating memories. Diagnosed with post traumatic stress disorder (PTSD) after returning from Afghanistan, he left the army. Evans found relative stability after four years of therapy but still struggled to connect emotionally with his experiences. By chance, he learned about Playback, a method in which trained players re-enact participants’ traumatic memories. The process has helped PTSD sufferers gain insight, catharsis and connection. Evans will describe how it can help combat traumatic memories.

As they arrive at the intimate Howard Theatre at Downing College, the audience of 160 will be invited to dip their hands into a hat for a slip of paper with a question. The questions will solicit a recent memory, asking for associated feelings and sensory information, such as a smell or sound that was concurrent with the event. Halfway through the evening, the Playback group will ask for some of these memories, which may be anything audience members recall and are willing to describe. These memories and emotions will immediately be transformed into a theatrical performance, improvised on stage by the Playback troupe to help explore the phenomena of memories and PTSD.

Naked Scientist Dr Hannah Critchlow, Professor Jamie Hacker Hughes and Dr Emma Cahill will present breaking new research describing what happens, at the cellular level, when memories are formed in the neuro-circuitry of the brain, how they are linked to your emotions and habits, and how this wiring can be altered. Hacker, a former soldier and now a clinical psychologist and neuropsychologist, will describe another new therapy for treating PTSD, Eye Movement Desensitization and Reprocessing.

The entire event will be filmed and a short video produced to share on the Naked Scientists website alongside a podcast that examines PTSD.

‘Mind full of memories’ is one of a range of events and talks on the theme of Identities at the University of Cambridge Festival of Ideas, which runs from 20 October to 2 November. Now in its seventh year, the Festival aims to explore some of the most essential and thought-provoking ideas of
our time, from rising nationalism, gender and racial politics to digital rights and innovation. It celebrates the very best of the arts, humanities and social sciences. The Festival of Ideas features over 250 events held in lecture halls, theatres, museums and galleries around Cambridge and entry to many is free.

The Festival is sponsored by Cambridge University Press and Anglia Ruskin University, which also organises events. Event partners include Heffers, University of Cambridge Museums and Botanic Garden, RAND Europe and the Cambridge Junction. The Festival’s media partner is BBC Radio Cambridgeshire.

‘A mind full of memories’ debuts 22 October, 7 - 8.30 pm at the Howard Theatre, Downing College, Cambridge. For further information or press passes, please contact Catherine Aman on 01223 332420 or email catherine.aman@admin.cam.ac.uk.

Additional information at: www.festivalofideas.cam.ac.uk/

ENDS

Notes to Editors

Jamie Hacker Hughes is a soldier turned marketeer turned psychologist. After service in the Army in Northern Ireland and five years in the city as a sales and marketing consultant, he returned to school to study psychology, earning degrees from UCL, King’s London, Cambridge and Surrey universities. He’s now a clinical psychologist, clinical neuropsychologist, psychotherapist and a consultant in EMDR, Eye Movement Desensitization and Reprocessing. Having been exposed to disaster early in life, Jamie developed an interest in trauma and went on to be head of clinical psychology for the MoD. He is now the president elect of the British Psychological Society and Director of the Veterans and Families Institute at Anglia Ruskin University. He has a clinical practice specialising in the assessment and treatment of trauma.

Emma Cahill is a postdoctoral researcher in the Department of Psychology, Cambridge University. Her research focuses on drug addiction and memories of fear. Although forming, retaining and retrieving memories is one of the brain’s most critical functions, relatively little is known about cellular and chemical processes that achieve this. Cahill investigates this black box using animal models of post-traumatic stress disorder and drug addiction.

Hannah Critchlow is a neuroscientist with a background in neuropsychiatry. During her PhD she was awarded a Fellowship at Magdalene College, Cambridge. She currently demystifies neuroscience with the award winning radio and live event show, The Naked Scientists, broadcast on BBC and international channels. In 2013 Hannah was named as one of Cambridge University’s “inspirational and successful women in science” and in 2014 named by the Science Council as one of the UK’s top 100 scientists for her work in science communication.

London Playback Theatre Company
The present London Playback Company was formed in 2007 and works with audiences in the telling and re-playing of their stories. It offers performances and workshops that provide a safe space for individual voices to be heard and collective themes to emerge. Through the spontaneity and vibrancy of improvisational techniques, we create theatre which engages audiences—body, mind and spirit. Our work offers opportunities for participants to deepen their understanding of each other and to develop authentic ways of communicating. We honour the multiplicity of voices in any group or context.
From Shia identity to the links between sport and faith: religious debates at the Cambridge Festival of Ideas

Could the Arab Spring lead to a redrawing of the map of the Middle East along sectarian lines? Has the 'Arab Spring' really been a 'Sunni Arab Spring'? And if so, what does it mean to be Shia during this period?

An international panel of experts will address these issues as part of the Cambridge Festival of Ideas on 1st November.

The debate, Shia Identity and the Arab Spring will feature Professor Faleh Abdul Jabar, President of the Iraqi Institute for Strategic Studies in Lebanon; Joseph Alagha, Professor of Political Science at Haigazian University in Lebanon and Dr Toby Matthiesen, a research fellow in the Department of Politics and International Studies at the University of Cambridge.

The debate will question how Arab the Arab Spring has been and look at how it has played out in different parts of the Middle East, from its beginnings in relatively homogenous [in sectarian terms] states such as Tunisia, Libya and Egypt to its spread into more heterogeneous parts of the Arab world such as Syria and Bahrain where division has begun to emerge not along the lines of rebels and regime supporters, but rather according to sectarian allegiances [v long sentence; hard to follow]. Nowhere has this been thrown into starker relief than in Syria, where commentators now speak of Sunni and Shia proxies battling it out as part of a regional sectarian cold war between Shia Iran and Sunni Saudi Arabia.

The experts will consider whether this sectarianism and transnationalisation could erode the nation-state and redraw the map of the Middle East along sectarian borders and how the Arab Spring has impacted in particular on the Shia.

Dr Matthiesen is available for interview. He is currently working on a book based on his PhD 'The Shia of Saudi Arabia: Identity Politics, Sectarianism, and the State', which won the 2012 APSA (American Political Science Association) Aaron Wildavsky Award for the Best Dissertation on Religion and Politics. In 2013 he published a book based on a research project that looks at how the Arab Spring protests affected the Gulf states and how these states responded to protests both at home and in the wider Arab world.

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Other religion-related events taking part during the Festival include:

- Playing and Praying? A panel discussion featuring three academics and two athletes, discussing their work and personal experiences and the parallels between sport and religion, such as the regular and conscious
disciplining of body and mind. The panel will explore the ways that sport, faith and society interact in Britain today. It will ask what role faith plays in the sporting lives and motivations of elite athletes, particularly those from religious minorities and how sport and sporting heroes shape the face of religion and relations between faiths in Britain today. Speakers include Mahfoud Amara, Deputy Director of the Centre for Olympic Studies and Research, School of Sport, exercise and Health Sciences, Loughborough University, who has a specific interest in sport in Arab and Muslim contexts and in sport, multiculturalism and intercultural dialogue. Omar Salha is a Nohoudh scholar at SOAS, the Founder of 'Ramadan Tent', an award-winning student-led project which brings together different communities and fosters dialogue, and a member of Football Beyond Borders. He featured in 'Over the Wall', a documentary about a London based football team and their journey to play in Palestine. Professor Michael Berkowitz is a Professor of Modern Jewish History at UCL. He will talk about the role of boxing in the Jewish and Muslim communities of Britain. Adrian Cassidy became part of the GB Rowing Team from the age of 16 and a Junior World Champion at 17. As a World Rowing Champion his Olympic ambitions were destroyed when he broke his neck in two places diving into a river at his own stag party. He now coaches and motivates others to achieve success. Salma Bi plays for Five Ways Old Edwardians at club level and is the first British Asian woman player to be selected for Worcestershire county. [22 October]

- Buddha's Word: The Life of Books in Tibet and Beyond - the first exhibition in Cambridge of Tibetan material, including some of the world's oldest Sanskrit and Buddhist manuscripts and specimens of skilfully illuminated wooden covers. [21st October to 17th January at the Museum for Archaeology and Anthropology]

- Are people born to believe? - Psychologist Professor Justin Barrett will explore if we are born believers [21st October]

- A multi-faith series of events, including How healthy is the Church of England? Panel discussion about the challenges of contemporary Anglican identity [27 October] and Meet the Chaplains - short presentations from University Chaplains in the Jewish, Christian, Islamic and Buddhist traditions with opportunities for questions and answers [21 October].

- Jedi and witches and indigo children! Oh my! - Digital anthropologist Beth Singler, discusses the new online religious identities and how they echo wider changes in society and religion [25th October].

- The canary in the mind: Islam and the challenge of modern art - Modern art gallery owner Ahmed Paul Keeler was introduced to traditional Islamic art in the 1970s which paved the way to him becoming a Muslim. He will talk about the change of perspective he underwent in his relationship with modern art [29th October].

- Poetry reading and discussion with Kevin Crossley-Holland and Grahame Davies - the two poets will talk about their work which is, in its separate ways, profoundly concerned with identity, culture, language and faith [29 October].

- Identity and Politics in the Anglican Church - a discussion addressing issues surrounding women, homosexuality and the Global South in the Anglican Communion [29th October].

- Faith and national identity - a talk on how to develop narratives that are inclusive of social and religious customs of faith communities [30 October].

- Open-mindedness in science and religion - Dr John Lambie, reader in psychology at Anglia Ruskin University, discusses whether science is more open-minded than religion and what the relationship between open-mindedness and progress in knowledge and morality is, looking at Galileo, Jesus and Martin Luther King [30th October].

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organises events. Event partners include Heffers, University of Cambridge Museums and Botanic Garden, RAND Europe and the Cambridge Junction. The Festival’s media partner is BBC Radio Cambridgeshire.

For more information or to arrange interviews with speakers, contact Mandy Garner on 07789 106435 or email mjg209@admin.cam.ac.uk. More details: www.festivalofideas.cam.ac.uk. Facebook: www.facebook.com/cambridgefestivalofideas. Twitter: www.twitter.com/camideasfest  #cfi2014.
From nationalism to climate conspiracy: politics debates at the Cambridge Festival of Ideas

From nationalism to European identity, the future of Greece, gay rights around the world and the benefits of multiculturalism this year’s Cambridge Festival of Ideas has a host of timely political debates and talks on offer later this month.

The Festival runs from 20 October to 2 November. Now in its seventh year, it aims to explore some of the most essential and thought-provoking ideas of our time, from rising nationalism, gender and racial politics to digital rights and innovation. It celebrates the very best of the arts, humanities and social sciences. Over 250 events held in lecture halls, theatres, museums and galleries around Cambridge and entry to many is free.

This year’s theme is Identities and many of the debates are linked to this:

- Is nationalism in the UK here to stay? Does the European Union make it easier for self-determination by nations like Catalunya? Why is nationalism on the rise in Russia and what are the limitations of nationalism as a framework for thinking about politics in the Middle East? A panel of experts - Glen Rangwala, Professor Montserrat Guibernau, Professor Michael Kenny and Professor Margot Light - will discuss different aspects of nationalism and why we are so afraid of it. Chaired by Michael White, assistant editor of The Guardian. [27th October]

- Mixed race children are among the fastest growing group in the UK. What impact will this have on attitudes to multiculturalism? A debate at this year's Cambridge Festival of Ideas will explore the issue with speakers including writer and broadcaster Sarfraz Manzoor and Chamion Caballero from London South Bank University, whose research informed the BBC's Mixed Britannia series. Other participants in the debate, which will be chaired by journalist Yasmin Alibhai Brown, are Gabriella Beckles-Raymond, a Lecturer in the Theology and Religious Studies Department at Canterbury Christ Church University, and Dinah Morley, vice chair of People In Harmony, a national organisation working to support mixed race people and families [25th October]

- What has caused the rise in extremism against gay people in some parts of the world and what drives tolerance and diversity? A debate on the global challenges to sexual identities will feature human rights campaigner Peter Tatchell, Susan Golombok, professor of Family Research and director of the Centre for Family Research at the University of Cambridge, Anthony Obinnah, Deputy Secretary of Justice for Gay Africans and Dr Kath Browne of Brighton University. Chaired by Alison Hennegan, a Director of Studies in English at Cambridge and former literary editor of Gay News [25th October].

- Common European identity: myth, reality or aspiration? This panel discussion welcomes
academics with anthropological, historical, legal and political science backgrounds, and several students. The topics addressed will include Union citizenship, European memory, patriotism vs. Europeanism and diverse vs. common cultures and values. [25th October]

- Don’t throw the baby out with the bathwater: remembering the benefits of multicultural Britain. In a context of growing anxiety about immigration, Bonnie Greer OBE explores how the UK’s cultural and ethnic diversity enriches our communities and how the UK benefits both societally and economically from its diversity [29 October]

- Could the Arab Spring lead to a redrawing of the map of the Middle East along sectarian lines? Has the 'Arab Spring’ really been a ‘Sunni Arab Spring’? And if so, what does it mean to be Shia during this period? An international debate, Shia Identity and the Arab Spring, will feature Professor Faleh Abdul Jabar, President of the Iraqi Institute for Strategic Studies in Lebanon; Joseph Alagha, Professor of Political Science at Haigazian University in Lebanon and Dr Toby Matthiesen, a research fellow in the Department of Politics and International Studies at the University of Cambridge. [1st November]

- Learning to remember: how should we teach history? With Professor Richard Evans, Professor David Cesarani, Damian Collins MP and secondary school teacher Katherine Edwards [20th October]

Economics also features with debates about alternative economic models and how economics has to be understood as a political endeavour rather than a scientific one:

- In Hustle, Misfits and Jugaad: alternative economic models from around the world Jaideep Prabhu, Tatiana Thieme, Alexa Clay and Kyra Maya Phillips will discuss alternative, informal economic models which include ‘hustling’ in cities like Nairobi, Detroit, Paris and Barcelona; the Indian concept of ‘Jugaad’; and black, gray, informal and other ‘misfit economies’ from around the world. This discussion will be chaired by the BBC's Peter Day. [25th October]

- Best-selling economist Ha-Joon Chang will talk about his latest book Economics: A User's Guide, which questions the idea that economics is a science and addresses the failures in economics thinking that he says led to our current predicament [27th October]

There are also discussions and debates about international politics and climate change:

- In Russian leaders, naked and dressed Slavonic Studies expert Jana Howlett will look at representation of Russia’s leaders in the light of historical tradition and ask what such representations tell us about the societies from which they emanate [25th October]

- Greece on the edge. In Greece, where the European crisis broke, “the crisis” has now become “the situation”; street protests and grand dreams have mostly given way to resignation, self help and mutual aid in the face of neoliberal restructuring. What happened? Based on three years of listening and reporting, one of Greece’s most outspoken journalists Maria Margaronis considers the stories - international and domestic, public and private - that were used to frame the crisis and that emerged from it, and asks, how can we find and tell the stories that might change the future? [31st October]

- Envoy: the experiences of a diplomat in Asia. Sir Nicholas Barrington served as a career diplomat
in five Asian countries, including Afghanistan and Iran, ending as Ambassador to Pakistan. With memoirs now published, he will discuss some of the interesting problems he had to face and the need to build bridges between East and West [24 October]

- India-Pakistan: the common ground. A panel discussion looking at commonalities between the two countries in the India/Pakistan divide, finding common ground in terms of development, economic growth and research, where a spirit of co-operation brings benefits for all. With Professor Joya Chatterji, Dr Ornit Shani, Dr Bhaskar Vira and Dr Kamal Munir. [1st November]

- A climate of conspiracy: a heated debate. Two members of the University's Conspiracy & Democracy research project, Professor David Runciman and Dr Alfred Moore, will represent two very different types of climate conspiracist: that climate change is a hoax and that the climate change conspiracy is itself a conspiracy. The speakers will show the similarities between both approaches and how they express in a new way some long-standing anxieties about democratic government [24th October]

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The serious business of having fun—reintegrating play into adult lives. Plus three steps to reignite creativity.

If adult life is getting you down and the only fun on the horizon is the office Christmas party, you may be ready for a new movement focusing on the value of playfulness.

Research suggests there are widespread benefits to being more playful in your everyday life. Professor Sir Patrick Bateson’s recent book, *Play, Playfulness, Creativity and Innovation*, for instance, looks at the links between creativity and innovation and argues that being able to ‘break the rules’ in a protected environment, which is what play does, generates new ideas and new ways of doing things.

The idea is spreading to the world of work with organisations like Google designing workplaces around the philosophy that play and fun can help employees innovate.

How can adults open themselves up to the benefits of play? *Playful Being* is possibly the first British organisation of its kind to focus on reawakening playfulness in adults, celebrating playfulness for playfulness’ sake in the knowledge of its positive effects.

It was set up last year by Jessica Penrose and Mel Taylor, who have backgrounds in creative facilitation and improvised comedy. They have been leading workshops around the country aimed at encouraging adults to play. Next week they are taking part in Southbank Centre’s Women of the World Festival at the Cambridge Festival of Ideas, an event which celebrates the achievements of women and examines the challenges they still face.

Jessica and Mel offer three quick tips for lightening your mood and reigniting everyday fun:

1. On your way to work or the shops think of a colour and look for it. The ordinary and familiar might just start to look a little different.
2. Try saying “yes, and...” rather than “yes, but...” to other people’s suggestions. Surprise yourself (and them) and see where it takes you.
3. Don’t let minor irritations ruin your day. Try giving them a ‘high five’ or a ‘hooray’ and see how it feels.

Jessica says: “As adults we don’t always have enough opportunities to play. In our busy lives with so much emphasis on technology and the drive to succeed, giving ourselves permission to be playful is
important. Playfulness allows us to let off steam and be in the moment, to check in and reconnect with ourselves. In our workshops we create a space for participants to have fun, to experiment and take risks with ideas and to let go of the need to ‘get it right’.

Playful Being offers three different kinds of workshops: All Play focuses on high energy games and enjoying yourself without having to worry about meeting targets or ticking boxes. The games are described as “short and snappy with a high risk of laughter”.

The Creative Booster is aimed at helping writers, artists and the like exercise their creative muscles in new ways. Living Playfully is linked to mindfulness and aims to bring a sense of play and curiosity into everyday life.


*For more details about the being Playful session at the Cambridge Festival of Ideas, contact Mandy Garner on 07789 106435 or email mjg209@admin.cam.ac.uk.


Notes to editors

The All Play Workshop is part of Southbank Centre’s Women of the World Festival at this year’s Cambridge Festival of Ideas, which runs from 20 October to 2 November.

In addition to the All Play Workshop, the WOW Festival features debates on the pinkification of girlhood and on cyberbullying with Caroline Criado-Perez, herself the target of cyberbullies, as well as a speed mentoring session with a high-profile range of mentors, including Dame Carol Black, Principal of Newnham College Cambridge and Adviser on Work and Health at the Department of Health, and Dame Barbara Stocking, former CEO of Oxfam GB and President of Murray Edwards College. Many of the activities are free, including WOW Marketplace, Give it a go—activities and demonstrations for all ages, including Cambridge Hands on Science (CHaOS)—and short talks on everything from sexism in science and the future of feminism to domestic violence and immigration.
Largest ever Cambridge Festival of Ideas launches with over 250 events celebrating the best of the arts, politics and culture

The Festival of Ideas, now in its seventh year, will run for two weeks until 2 November with events—most of them free—ranging from exhibitions, cinema screenings, debates, immersive performances, participatory workshops and concerts.

The Festival offers the chance to engage with scholars, learn about cutting edge research and join in debates and conversation with thousands of residents and visitors. Speakers include Booker prize-winning novelist Ben Okri, gay rights campaigner Peter Tatchell, heterodox economist Ha-Joon Chang, Poet Laureate Carol Ann Duffy, comedian Bridget Christie and poet Blake Morrison.

The theme of this year’s Festival is Identities and many of the talks and debates centre around this. They include:

- **Mixed race: the future of identity politics in Britain**
  Speakers include writer and broadcaster Sarfraz Manzoor and Chamin Caballero from London South Bank University, whose research informed the BBC’s Mixed Britannia series. Other participants in the debate, which will be chaired by journalist Yasmin Alibhai Brown, are Gabriella Beckles-Raymond, a Lecturer in the Theology and Religious Studies Department at Canterbury Christ Church University, and Dinah Morley, vice chair of People In Harmony, a national organisation working to support mixed race people and families. The debate will look at how the growing number of mixed race children in the UK - one of the fastest growing groups - will impact on attitudes to multiculturalism (25 October)

- **Challenges to sexual identities: global perspectives**
  This event will examine the causes of the rise in extremism against gay people in some parts of the world and address what drives tolerance and diversity. Speakers include Peter Tatchell, Susan Golombok, professor of Family Research and director of the Centre for Family Research at the University of Cambridge, Anthony Obinnah, Deputy
Secretary of Justice for Gay Africans, and Dr Kath Browne of Brighton University. It will be chaired by Alison Hennegan, a Director of Studies in English at Cambridge and former literary editor of Gay News (25 October)

The Festival will see a host of inspiring interactive sessions for people of all ages, including a pre-history day, a comic creation master class, a hip hop event which explores exploring mental illness through hip hop beats and lyrics, medieval storytelling and family drawing workshops. This year the Festival partners with the Southbank Centre’s Women of the World Festival for a day of events celebrating the achievements of women and the challenges still facing them.

In addition to debates on the pinkification of girlhood and cyberbullying with Caroline Criado-Perez, herself the target of cyberbullies, there is a speed mentoring session with a high-profile range of mentors, including Dame Carol Black, Principal of Newnham College Cambridge and Adviser on Work and Health at the Department of Health, and Dame Barbara Stocking, former CEO of Oxfam GB and President of Murray Edwards College. Dame Carol, author of a recent government report on wellbeing at work, will also talk about how to survive the ups and downs associated with women, particularly those with children, breaking through the glass ceiling. Many of the activities are free, including WOW Marketplace, Give it a go - interactivities activities and demonstrations for all ages, including Cambridge Hands on Science (CHaOS) - and short talks on everything from sexism in science and the future of feminism to domestic violence and immigration.

The Festival is also partnering with Heffers on its unique Classics Forum with experts including Professor Paul Cartledge, Tom Holland and Professor Maria Wyke and with Curating Cambridge, a five-week journey of exploration into the culture, community, passion, diversity, vision and individuality that makes Cambridge what it is. Curating Cambridge includes a number of exhibitions including The Thing Is... at The Polar Museum, Silent Partners: Artist & Mannequin from Function to Fetish at the Fitzwilliam, and Buddha’s Word: The Life of Books in Tibet and Beyond at the Museum of Archaeology and Anthropology. Accompanying events such as lunchtime talks and creative workshops are being offered in connection with these exhibitions and there are many more activities and events.

Other highlights include:

- **Playing and Praying?** - a panel discussion featuring three academics and two athletes, discussing their work and personal experiences and the parallels between sport and religion, such as the regular and conscious disciplining of body and mind. The panel will explore the ways that sport, faith and society interact in Britain today. It will ask what role faith plays in the sporting lives and motivations of elite athletes, particularly those from religious minorities and how sport and sporting heroes shape the face of religion and relations between faiths in Britain today. Speakers include Mahfoud Amara, Deputy Director of the Centre for Olympic Studies and Research at Loughborough University, who has a specific interest in sport in Arab and Muslim contexts and in sport, multiculturalism, Adrian Cassidy, a member of the GB Rowing Team until he broke his neck in two places and Salma Bi who plays for Five Ways Old Edwardians at club level and is the first British Asian woman player to be selected for Worcestershire county. (22 October)

- **Fiction** – a play where the audience will be plunged into darkness to explore the boundary between consciousness and sleep. Commissioned by the Cambridge Festival of Ideas, Cambridge Junction and Bournemouth Arts by the Sea Festival and funded by Arts Council England, Fiction is the second performance by writer Glen Neath and director David Rosenberg using binaural sound and absolute darkness and is described as “an anxious journey through the sprawling architecture of our dreams and an exercise in empathy” (29 October)

- **Cambridge Shorts** - a premiere for a series of student-led films about new research at the University of Cambridge, from DNA origami to illuminated manuscripts (20 October)

- **A climate of conspiracy: a heated debate** - Professor David Runciman and Dr Alfred Moore will represent two very different types of climate conspiracists and will debate what the debate on climate change tells us about democracy today, and the hopes we invest in it (24 October)

- **India-Pakistan: a common ground** - What is the common ground for India and Pakistan in terms of development, economic growth and research. With Dr Joya Chatterji, Dr Ornit Shani, Dr Bhaskar Vira and Dr Kamal Munir (1 November)
- **Big Brother 2.0** - a debate by leading experts on whether our privacy is the price we pay for an easier and secure future or whether this is simply a false sense of security (1 November)

- **Jedi and witches and indigo children! Oh my!** - Beth Singler, a digital anthropologist, discusses the new online religious identities and who they echo wider changes in society and religion (25 October)

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An interview with Dr Chamion Caballero

Dr Chamion Caballero, a senior research fellow at London Southbank University, is speaking at the Mixed race: the future of identity politics in Britain debate on 25th October. Her research formed the basis of the BBC's recent Mixed Britannia series, fronted by George Alagaiah. With Dr Peter Aspinall of Kent University, she collected histories, photographs, images and film to highlight the voices and first-hand experiences of mixed race people. The photo is from LBSU's coverage of the Mixed Britannia series.

Q What was the feedback from Mixed Britannia?

A The feedback from the Mixed Britannia series has been phenomenal. The BBC tells us that it received the second highest audience satisfaction score for a current affairs series and even now we continue to receive emails from viewers all around the world who inform us just how fascinating, enlightening and moving they found the programmes.

Q How did you become involved?

A In 2007, Dr Peter Aspinall (University of Kent) and I were awarded funding by the British Academy to explore the mostly overlooked experiences of mixed race people, couples and families in early twentieth century Britain, a period which we had come to understand had seen considerable public debate on racial mixing and mixedness. This project – The Era of Moral Condemnation: Mixed Race People in Britain, 1920-50 – unearthed a range of material and the strength of the findings was such that they inspired and formed the foundations of the Mixed Britannia series on which we acted as academic consultants.

Q Has it affected your ongoing research?

A Yes, absolutely. While the broadcast medium was a very successful dissemination route, it was nevertheless a temporary and partial one: the series is no longer available to view on iPlayer and, moreover, only provides an overview of the history rather than the more detailed account that we are able to provide through, for example, academic publications which are themselves accessed by a limited readership. With this in mind – alongside the awareness of what Dr Caroline Bressey calls the 'absence of colour in British Archives' – we recognised the need to identify new and creative ways to provide access to archival material on the lived experiences of groups whose histories remain somewhat hidden from public understandings. In 2012, we collaborated with the third sector organisation Mix-d and were fortunate to receive a grant from the Arts and Humanities Research Council to create the 'Mix-d Museum', an interactive online repository of the material we had collected on racial and ethnic mixing in 20th century Britain. We are also in the process of finalising our book based on the research behind the programme to be published by Palgrave Macmillan in 2015 as Racial Mixing and Mixedness in Britain: Social Constructions and Lived Experience in the 20th and 21st Centuries.

Q Why do you think there has been so little attention on mixed race families in the past?

A Well, it depends what you mean by 'the past'. As our research shows, there have been periods of time in British history when mixed race families have not garnered a great deal of interest but there have also been times when they have received a disproportionate amount of public attention. The 1920s and 1930s, for example, saw something of a 'moral panic' around the visibility of interracial relationships between white British women and minority ethnic men. Numerous alarmist academic and local governmental reports highlighted 'the half-caste' problem while the media printed endless articles ranting about the 'social canker' presented by the 'black'
and ‘yellow’ peril that was threatening white girls, as well as the ‘moral laxity’ of the many white girls who were willingly taking up with Black, Asian, Arab and Chinese men. The arts also repeatedly thrilled audiences by presenting the illicit attractions – but mostly the dangers – of racial mixing for white Britons. So I think it’s not so much a question of why there has been so little attention on mixed race families – who have a longstanding presence in Britain – but rather why do these families emerge, disappear and re-emerge as a focus of interest in the public eye. This is something I’ll be focusing on in the panel session.

Q Is this what prompted you to co-found the Mix-d Museum?

A Yes, absolutely. In our work generally, we realised that the historical presence and experiences of mixed race people, couples and families in Britain – as with BME British history generally - is wildly overlooked or misunderstood. The accounts and images we have gathered during our research challenge existing understandings and open up new routes into understanding the minority ethnic presence in Britain. It is wonderful to see more and more different fields uncovering and sharing this history in creative and enduring ways, such as Amma Asante’s film version of the life of Dido Belle. Importantly, these non-textbook routes help engage new, young audiences and encourage an interest in and enjoyment of history and we see ourselves very much part of this type of engagement. We’re really keen to find ways to share our work with non-academic audiences as it’s really important to us that these wonderful findings from our research aren’t just read by a handful of other academics! So we’ve worked closely with schools in piloting the Museum and the feedback from pupils and teachers has been great. The Museum is still in a pilot stage and we’re currently seeking funding to allow us to upload the mountain of material we have and make it even more interactive and informative for visitors. (http://www.mix-d.org/museum/timeline).

Mixed race: the future of identity politics in Britain will take place in Room LG18 at 11.30am-1pm on 25th October. To pre-book, ring 01223 766766 or email: cfi@admin.cam.ac.uk.
Where did computational thinking originate? Could Cambridge be a smarter city? How is ubiquitous surveillance changing us? Cambridge Festival of Ideas tackles technology

Dr Tony Hey, Vice President of Microsoft Research, will speak on 29 October about the origins and future of computational thinking, from Alan Turing’s work through to the future of artificial intelligence in ‘The computing universe’. His book of the same name will be published in November by Cambridge University Press. It is a rare opportunity to hear from the man responsible for Microsoft’s university research collaborations worldwide, a prolific writer and an academic polymath who spent years in particle physics then jumped to computer science and eventually moved from academia to the corporate world.

Hey’s talk will pay homage to the pioneering work on early computer hardware and programming by Maurice Wilkes and his team at Cambridge as well as Tcmmy Flowers’s work on the Colossus machine at Bletchley Park and Tom Kilburn and Freddie Williams in Manchester. To illustrate the importance of abstraction in computing, Hey will describe the ‘file clerk’ model of computing coined by Nobel prize-winning physicist Richard Feynman. His account of computer hardware will stretch from logic gates to the microprocessor and Moore’s Law. On the software side, Hey will start with Euclid’s algorithm for the Greatest Common Divisor and continue through to PageRank, the ‘billion dollar’ algorithm that launched the search giant Google. He will cover the origins of the personal computer, the Internet and Web to bring things up to the present. The talk will conclude with a look at the rise of artificial intelligence, machine learning and Butler Lampson’s ‘Third Age of Computing’. [29 October]

In ‘Big Brother 2.0’, four University of Cambridge experts will examine issues of surveillance and security, debating their significance. Prof Jon Crowcroft (Computer Laboratory) will speak on cyber-security; Prof John Rust (Psychometrics) will discuss ‘nudging’ online; Prof Caroline Humphrey (Social Anthropolgy) will discuss surveillance in the former Soviet Union and China; and Prof John Naughton (Centre for Research in the Arts, Social Sciences and Humanities) will take up ethical and philosophical questions around surveillance. The event is chaired by Charles Arthur, Technology Editor for the Guardian. [1 November]
The same issue, surveillance, can be examined in a wholly different way at Anglia Ruskin University with ‘Panopticon’. An interactive, multimedia art installation with live audio and visual elements, it prompts visitors to consider how our identities and privacy are being eroded. Set in a circular room, the piece ‘watches’ its audience and integrates them into that piece. [Multiple performances, 24-26 October, 31 October, 1-2 November]

‘Could Cambridge be a smarter city’ explores the future of embedded and locative systems here. The event follows up on a debate, held a year ago in Cambridge’s historic Union Society, that sought to spark dialogue between Silicon Fen, artists and planners by asking whether the city were ‘smart’. Although attendees initially assumed Cambridge was—of course—‘smart’ by the end of the evening, the majority had changed their views.

This year’s event brings together experts from the arts, technology and academia to describe some smart city projects. The experts will then invite the audience to help develop new ideas to address some of Cambridge’s ‘wicked’ problems. The BBC’s Bill Thomson will chair the event.

Collusion, a new agency based in Cambridge operating at the intersection of art, technology and human interaction, launches the Maker Challenge at Cambridge’s Makerspace. The initiative challenges small, multidisciplinary teams to develop projects in response to local problems such as pollution and congestion. The challenges will take place across three Saturdays between December 2014 and February 2015.

The University of Cambridge Festival of Ideas runs from 20 October to 2 November and features leading thinkers, academics, writers and performers including Ha-Joon Chang, Professor Sir Richard Evans, Ben Okri, Carol Ann Duffy, Caroline Criado-Perez, Alexander McCall Smith and Bridget Christie.

Now in its seventh year, the Festival features over 250 events—ranging from talks, debates and film screenings to exhibitions and comedy nights—held in lecture halls, theatres, museums and galleries around Cambridge. Entry for many is free. It is sponsored by Cambridge University Press and Anglia Ruskin University, which also organise Festival of Ideas events.

Event partners include RAND Europe, University of Cambridge Museums and Botanic Garden, Heffers and Cambridge Junction. The Festival’s media partner is BBC Radio Cambridgeshire.

More online at: http://www.festivalofideas.cam.ac.uk/

For more information on Panopticon or to arrange an interview, please contact Jon Green on 01245 684717 or email jon.green@anglia.ac.uk

For more information on all other events or to arrange interviews, please contact Catherine Aman on 01223 332420 or email catherine.aman@admin.cam.ac.uk
Phantom Voices: A History of Music in Seven Hauntings will debut at the Cambridge Festival of Ideas

A new project from vocal ensemble The Clerks explores the puzzling experience of musical hallucinations

Gramophone Award-winning ensemble The Clerks follow up their cutting-edge music/science project Tales from Babel with a new programme—Phantom Voices—about the way the mind imagines music, and what happens when the imagined and the real seep into one another.

“Phantom Voices is first and foremost a concert programme,” says Clerks Artistic Director Edward Wickham, “an immersive musical experience with music by our long-standing collaborator Christopher Fox. It melds together live and pre-recorded elements to give some sense of what it is like to experience musical hallucinations.”

Composer Christopher Fox explains: “The audience will be led through a series of musical ‘hauntings’, a sequence of interrelated songs and motets which take us from the present back into the Middle Ages, via Bach, Heinrich Isaac, bluegrass and folk song. Like unpacking Russian dolls, each new element in the music will reveal itself as a reinvention of something we already know. At the same time, the audience will also be haunted more directly, by pre-recorded speech, music and sampled noises, to evoke the experience of vocal and musical hallucinations.”

The Clerks, known both for their pioneering interpretations of Medieval and Renaissance music and their challenging, genre-breaking collaborations, have again received the financial support of The Wellcome Trust, and are working on this project with Charles Fernyhough of Durham University and the Hearing the Voice project.

“Hearing the Voice is all about understanding the huge variety of ways in which people hear voices in the absence of any speaker,” says Professor Fernyhough. “Voice-hearing is usually associated with serious mental illness; we are discovering that it can happen in all sorts of different circumstances, to all sorts of people. What we are hoping to do with Phantom Voices is to find out whether the conditions that provoke musical hallucinations are similar to those associated with voice-hearing and also to improve our understanding of how we remember and imagine music in our heads.”

To achieve this, the project was developed through conversations with voice-hearers and those who experience musical hallucinations. Dialogue held in September at a conference at Durham University titled at ‘Inner Voices, Inner Music: The Phenomenology of Auditory Verbal and Musical Hallucinations’.
The full concert programme will launch at the Cambridge Festival of Ideas on Friday 31 October, in the evocative surroundings of the Museum for Archaeology and Anthropology.

More online at: http://www.festivalofideas.cam.ac.uk/

For more information or to book a place, please contact Catherine Aman on 01223 332420 or email catherine.aman@admin.cam.ac.uk

ENDS

Notes to editors

THE PROGRAMME

*Phantom Voices* is a 50-minute musical work for the six voices of The Clerks, whose live singing is interspersed and interrupted by pre-recorded voices, songs and abstract sounds. Populated by voices and songs humorous and poignant, whimsical and disturbing, this atmospheric performance piece expresses and explores scientific insights into the experience of musical hallucinations, and reveals some of the processes by which we hear, remember and recall music.

At the musical heart of the programme is a tune: a simple children’s lyric of the kind which traverses historical eras and whose origins are unknown. Through elaboration and reinvention, this tune becomes a polyphonic song, is incorporated into the work of Renaissance composer Heinrich Isaac and the great J.S. Bach himself. Through the course of the concert programme we follow the tune through a variety of transformations, the music of one age ‘haunting’ the next; until we get to the 20th century, to Anton Webern – who studied the music of Heinrich Isaac – and finally to the alcohol-induced fantasies of Raymond Norwood Bell, the man who on the final day of the Second World War accidentally shot Webern; and the reflections of his widow, Helen Bell. Like the unpacking of a Russian doll, the music takes us from the contemporary to the ancient and back again, a series of hallucinations linking musics from across the centuries.

The piece, devised by Edward Wickham, and composed by Christopher Fox, will draw on the experiences both of the voice-hearing community and of those who report musical hallucinations. Gathered through a public engagement process which includes an online questionnaire and a social media campaign, these experiences will feed into the musical work, and ultimately provide the audience with a sense of what it is like to hear ‘inner music’ as an external entity.

THE SCIENCE

Musical hallucinations, like speech hallucinations, are widely reported and are by no means restricted to those suffering from mental disturbance. Ranging from the incessant repetition of a short melodic phrase (often referred to as the earworm) to the imagining of whole symphonic movements being played as if on an MP3, the phenomenon presents questions which are of interest to musicologists and psychologists alike. In particular, there are intriguing affinities with questions about speech-based auditory verbal hallucinations: questions which Professor Charles Fernyhough and his Hearing the Voice team are currently exploring.

Central to Fernyhough’s work is the theory that speech hallucinations are externalised
manifestations of the inner speech which we all carry around with us, and which provides the perpetual background chatter to our daily lives. This inner speech is thought to be a condensed version of normal, semantic speech and for most of us is internalised as children. Do musical hallucinations have something of the same quality? To what extent are they a function of memory, and to what extent an expression of a creative imagination?

In our crowd-sourcing research, we will be asking people about their particular experiences of musical hallucinations, and finding out, amongst other things, whether they hear music which is familiar or unfamiliar, whether they can discern specific timbres (trumpets, violins, singing?), and whether the music has particular emotional connotations for them. We will also be asking composers and professional musicians what form their own musical imaginings take. In how much detail does a composer imagine the sound-world s/he is creating; and in what form do those elusive melodies and harmonies first appear?

BIOGRAPHIES

The Clerks
One of the outstanding vocal groups in its field, The Clerks' recordings and performances of Renaissance vocal music have earned them a place among the foremost interpreters of the repertoire. The group's discography of over 20 CDs represents a uniquely valuable and pioneering contribution to early music and has won them many accolades, including the coveted Gramophone Award for Early Music.

The Clerks have performed in many of Europe and America's most prestigious concert series; in the U.K. the group has performed at the BBC Proms, the South Bank, the Barbican and the Wigmore Hall as well as numerous regional venues.

In recent years, The Clerks have expanded their programming to include contemporary works, as well as multi-media and educational projects. These have included the site-specific projects 'In Memoria', and 'The Hours', both of which present collages of live and pre-recorded materials and 'Qudduson', a collaboration with Middle Eastern singers. Their work in recent years has received the support of the Arts Council, Wingate Foundation and, most recently, The Wellcome Trust for their latest project 'Tales from Babel', a collaboration with scientists looking at the science of auditory streaming.

Charles Fernyhough and Hearing the Voice
Professor Fernyhough is the Director of Hearing the Voice, an interdisciplinary project led by researchers at Durham University. The project aims to help us better understand the phenomenon of hearing a voice no one else can hear (a phenomenon also referred to as auditory verbal hallucinations), its cognitive-neuroscientific mechanisms, its social, cultural and historical significance, and its therapeutic management.

His research team includes academics from cognitive neuroscience, cultural studies, English literature, medical humanities, philosophy, psychiatry, psychology and theology; clinicians and arts-and-health practitioners; voice-hearers, service users and other experts by experience.

The team has been developing Hearing the Voice since 2010 with the support of Durham's Institute of Advanced Study, the Seedcorn Research Fund and the Centre for Medical Humanities. In April
2012 they received a Strategic Award from the Wellcome Trust to fund the first, three-year phase of the project.

Christopher Fox
Christopher Fox (b.1955) is a composer who sometimes writes about music too. He is widely regarded as one of the most individual composers of his generation, creating work which draws on elements from across the musical spectrum. He has chosen to based his compositional career around close collaborations with a number of performers, including the instrumental groups the Ives Ensemble, KNM Berlin and Apartment House, and the vocal ensembles The Clerks and EXAUDI. He lives in London with his wife, the writer Susan McNally, and is Professor of Music at Brunel University.

Edward Wickham
Wickham is founder and artistic director of The Clerks, a vocal ensemble which is recognised as one of the preeminent interpreters of Medieval/Renaissance and Contemporary vocal music in the world. He has worked with the group on over 25 recordings, toured extensively in the USA, Far East and Europe, and given concerts in the UK's major concert halls, including The Wigmore Hall, Barbican and Royal Albert Hall. His freelance conducting work has included workshops around the UK, the USA, Europe and the Far East.

Dr Wickham is also a Fellow and Director of Music at St Catharine's College, Cambridge, with responsibility for a mixed choir and a children's Girls' Choir (which he founded – the only college-based choir of its kind in the country); and as an Affiliate Lecturer at the Faculty of Music in Cambridge University, he lectures on a range of Medieval and Renaissance music topics, as well as directing the University's MMus in Choral Studies.
The European cost of culture and stability—an open debate

Do we want to get out of the EU before understanding what we get out of it? Euroscepticism is on the rise and will be tackled head-on this Friday night at a prestigious event in Cambridge. Experts from Switzerland, Cyprus, Belgium and the UK will challenge views of what cost means in terms of national control and collective benefit from closer integration. And cost does not simply mean cash.

With some Member States contemplating exit from the EU, it is critical to open our eyes to the real burdens and benefits of EU membership. Are there financial and social gains from further integration that we risk foregoing? This is the “cost of non-Europe”, the untapped potential of the single market lost by its incomplete implementation.

This public discussion forms part of the Cambridge Festival of Ideas, a fortnight of debate and performance on the theme of Identities. Thorny issues discussed so far have included nationalism and conspiracy, which have brought into the spotlight abstract and very real concepts of power and value.

Although economic analyses suggest that every member state (with the exception of Greece) has realised substantial economic gains from the European integration process, further integration is unpopular. On Friday evening, we will ask: How are economic benefits distributed? Are we willing to trade existing controls at the national level for this potential economic gain? And how do we assess and value the potential gains or losses in non-economic realms, such as culture and security? What does further integration mean for national and individual identity? What can the EU do to compensate potential losers from the integration process?

Brussels-based journalist John Wyles will act as the guide to these vital but knotty questions alongside Marco Hafner, from RAND Europe; Baroness Smith of Newnham, Director of the European Centre at POLIS, University of Cambridge; and Dr Niki Katsaouni, cultural theorist and former Cultural Counsellor at The High Commission of Cyprus in the UK.

Under the 1957 Treaty of Rome, goods, services, capital and people are supposed to be able to move freely across the Union’s internal borders and the single European market was supposed to be complete in 1992. The reality, however, is that huge amounts of legislation remain to be implemented in member states, in several key areas from energy production to manufacturing. Some member states have been accused of devising ways to protect domestic industries. Lack of
common action in one sector means lost efficiency for the overall economy; this is the cost of non-
Europe.

Marco Hafner, co-author of a recent study estimates the potential benefits of removing existing
barriers to foreign direct investment and non-tariff trade barriers within the European Union could
boost by up to 7 per cent the total intra-EU merchandise exports in the long-term.
“Our study estimates that the EU could benefit by at least €183bn, if goods were moving freely
between Member States as part of a fully implemented internal market,” said Marco Hafner.

Not constraining the discussion solely to finance, cultural theorist Niki Katsuouni will interrogate the
worth of this supposed added value. “Economics started off as sub-area within Ethics and Politics,
two primary branches of Philosophy. The ancient Greeks understood the main goal of Philosophy to
be achieving wisdom, which in turn would lead to beauty and virtue or ‘well living’. Today economics
relies on law, which isn’t always ethical, and politics and though we use the polls more, more people
abstain. I think we have to ask: Is the EU today pursuing an Economy for Economy’s sake?”

The University of Cambridge Festival of Ideas runs from 20 October to 2 November and features
leading thinkers, academics, writers and performers. Now in its seventh year, it includes over 250
events—ranging from talks, debates and film screenings to exhibitions and comedy nights—held in
lecture halls, theatres, museums and galleries around Cambridge. Entry for many is free.
The Festival is sponsored by Cambridge University Press and Anglia Ruskin University, which also
organise Festival of Ideas events. Event partners include RAND Europe, University of Cambridge
Museums and Botanic Garden, Heffers and Cambridge Junction. The Festival’s media partner is BBC
Radio Cambridgeshire.

More online at: http://www.festivalofideas.cam.ac.uk/

For more information, please contact Catherine Aman on 01223 332420 or email
catherine.aman@admin.cam.ac.uk

Notes to editors

Marco Hafner is an analyst in the Employment, Education and Social Policy Programme at RAND
Europe. He did his PhD studies in economics and applied econometrics and holds a Master’s degree
in economics from the University of Zurich.

Julie Smith, Baroness Smith of Newnham, Director of the European Centre at POLIS, University of
Cambridge. In October she was introduced to the House of Lords. She is a Fellow of Robinson
College, where she is a Graduate Tutor and Director of Studies. An expert in European politics, her
research focuses primarily on the history and politics of European integration.

Niki Katsaouni, cultural theorist and former Cultural Counsellor at The High Commission of Cyprus in
the UK.

John Wyles is a freelance journalist who writes regularly for the European Voice.
University of Cambridge press release
For release 4 November 2014

Cambridge Festival of Ideas wraps up biggest year yet

The street banners are down, the fuchsia-clad volunteers have gone home. But the ideas shared over the fortnight of art, social sciences and culture still echo for thousands of attendees, inspiring conversations and sparking new interests.

It was the biggest Festival of Ideas yet, featuring over 250 events and 20,000 visitors and counting. From its launch on 20 October, it was an intellectual smorgasbord, addressing topics from privacy and security in an age of surveillance to mixed-race families and the future of British politics, from how to teach history to whether economics education has contributed to our current predicament and what role literature can play in conserving the environment. The events, for all ages, included talks, panel discussions, participatory workshops, exhibitions, music, theatre and film screenings.

Feedback from attendees has been positive. “An engaging subject brilliantly delivered” wrote one Festival-goer about Professor Jim Al-Khalili’s 21 October talk on quantum biology. Another, writing after the ‘The dyslexia debate’ on 23 October, wrote: “Great idea and events—oh the joy of living in Cambridge!” Many comments echoed this sentiment. “A wonderful programme; we are spoilt for choice” said one. “We went to a dozen talks”, wrote another, “the Festival of Ideas is now one of the glories of Cambridge.” Comments also praised the breadth of offerings and fact that most events were free of charge. “Fantastic. I look forward to this every year—the variety of speakers who attend is incredible.”

It was not only attendees who praised the Festival, but also speakers. “It was a real honour for me to be part of it,” said political campaigner Peter Tatchell. Several speakers noted that getting public reaction to their work helps them broaden and refine their messages. “Presenting at the Festival has not only given my research valuable publicity, it’s also opened it up to questions I might not have considered before,” said Beth Singler, a PhD candidate in the Faculty of Divinity.

Edward Wickham, Director of Music at St Catharine’s College whose new piece, ‘Phantom Voices’ debuted on 31 October said: “What was most gratifying and intriguing about presenting on musical hallucinations was having people tell us of their own experiences. In particular, one gentleman phoning up BBC Radio Cambridgeshire and telling us all about how he heard choral singing out of thin air—and how pleasurable that was.”

Jaideep Prabhu, Nehru Professor of Business and Enterprise at the Judge School, said: “Speaking to such an intelligent general audience forces me to sharpen my own message, and the feedback through their questions and comments gives me new ideas. I also always learn something from the other speakers themselves.”

“The worlds of science and art don’t often get the chance to collide” wrote Hannah Critchlow about her event, ‘Mind full of memories’, which combined theatre, neuroscience and psychotherapies to explore ways of overcoming PTSD. “It was wonderful that the Festival provided a platform to bring these worlds together. The theatre group are now looking to collaborate with scientists on the
wellbeing effects of theatre, which might in turn, help to inform our understanding of the brain in recovering after traumatic events.”

For the first time this year the Festival partnered with London’s Southbank Centre on the Women of the World Festival: Cambridge, a special day of events on gender politics, including a panel discussion on cyberbullying with feminist campaigner Caroline Criado-Perez and one on the “pinkification” of girls’ lives. The WOW Festival, held on 26 October at Cambridge Junction, boasted workshops, speed-mentoring and a lively marketplace and welcomed hundreds of attendees.

The Festival also joined forces with Curating Cambridge: our city, our stories, our stuff, a five week festival of fun and creativity that continues until 23 November. Jointly organised by the eight University of Cambridge Museums and Botanic Garden, with cultural partners and community organisations, the city wide cultural celebration has an exciting mix of workshops, music, talks and performances. Major exhibition Silent Partners: Artist & Mannequin from Function to Fetish at the Fitzwilliam Museum also continues until 25 January.

The University of Cambridge Festival of Ideas is sponsored by Cambridge University Press and Anglia Ruskin University, which also organised events during the Festival. Event partners include RAND Europe, Heffers, University of Cambridge Museums and Botanic Garden and Cambridge Junction. The Festival’s media partner is BBC Radio Cambridgeshire.

Photo credit: Alice the Camera

Ends

Contact Catherine Aman on 01223 332 420 or email Catherine.Aman@admin.cam.ac.uk for more details.

For more information, please visit: http://www.festivalofideas.cam.ac.uk/

Twitter: https://twitter.com/camideasfest #cfi2014
Facebook: https://www.facebook.com/cambridgefestivalofideas
Festival of Ideas 2014 Print media coverage (UK)

1. Carol Ann Duffy and Alexander McCall Smith among speakers at Cambridge University Festival of Ideas 2014
   Cambridge News, 9 July 2014

2. Cambridge’s Kettle’s Yard holds Gwen Raverat engravings exhibition
   Emma Higginbotham, Cambridge News, 12 September 2014

3. Sex, Star Wars, history and hip hop among the subjects explored at the University of Cambridge’s Festival of Ideas
   Adam Care, Cambridge News, 13 September 2014

4. Ask an academic: Danika Parikh
   Adam Care, Cambridge News, 17 September 2014

5. Festival of Ideas for kids
   Local Secrets, 17 September 2014

6. Mega-bite: giant tooth goes on show as Cambridge’s museums team up for unique exhibition
   Chris Elliott, Cambridge News, 23 September 2014

7. That’s a bright idea
   Adam Care, Cambridge News, 22 September 2014

8. Ask an academic: Simon Thomas Abernathy
   Cambridge News, 24 September 2014

9. Book Ahead: Cambridge Festival of Ideas
   The Lady, 26 September 2014

    Lucas Keen, Local Secrets, 1 October 2014

11. Silent Partners: Artist and Mannequin
    Martin Gayford, World of Interiors, 1 October 2014

12. Cambridge Festival of Ideas
    Nicola Foley, Cambridge Edition, 1 October 2014

13. The Art Insider
14. Curating Cambridge: Get to know your city a little better this month  
   *Cambridge Edition*, 1 October 2014

15. Silent Partners  

16. Get ready for the Cambridge Festival of Ideas  
   *East Life*, 2 October 2014

17. The Festival of Ideas returns to Cambridge  
   *Varsity*, 3 October 2014

18. Ask an academic: Jaideep Prahhu  
   *Cambridge News*, 8 October 2014

19. Hip-hop therapy is new route to mental wellbeing, say psychiatrists  
   Robin McKie, *The Observer*, 11 October 2014

20. Cambridge Festival of Ideas  
   Gareth Vile, *The Vile Blog*, 12 October 2014

21. This Cambridge University Neuroscientist Wants to Use Hip-Hop to Treat Mental Illness  
   Justin Block, *Complex*, 13 October 2014

22. Can Hip-Hop Help Treat Mental Illness?  
   Ilyana Robertson, *Vibe*, 13 October 2014

23. Hip-Hop Music May Help Treat Mental Illness  

24. Ask an academic: Katherine McDonald  
   *Cambridge News*, 15 October 2014

25. Festival of Ideas 2014: Our hot picks  

26. 10 Things to do with the family (October 16-23)  
   Ella Walker, *Cambridge News*, 16 October 2014

27. PREVIEW: Fiction  
   *Birmingham Review*, 16 October 2014

28. The secret lives of mannequins  
   Nikki Nahal, BBC News (video), 17 October 2014

29. Get set for Curating Cambridge, a five week celebration of culture and creativity  
   Lydia Fallon, *Cambridge News*, 17 October 2014

30. Fact or fiction?  
   *METRO*, 17 October 2014

31. Comedian James Mullinger brings Danny Dyer show to Festival of Ideas  

32. Bright Ideas: Hundreds of events on offer as seventh annual festival gets under way  
33. **Sunday is going to be WOW for women at Festival of Ideas event**  
   Catherine Aman, *Cambridge News*, 21 October 2014

34. **Cambridge Festival of Ideas**  
   Sarah Dillon (blog), 21 October 2014

35. **We spoke to the two doctors who think hip-hop can help battle mental illness**  
   Huw Oliver, *Noisey*, 22 October 2014

36. **Wordsworth's Cambridge student days revisited at college exhibition**  
   Adam Care, *Cambridge News*, 22 October 2014

37. **The computing universe**  
   *Local Secrets*, 22 October 2014

38. **Why adults must learn to play again**  

39. **Freddy Kempf, Josh Pike & Wilkinson—it's this week's best of the rest**  

40. **Festival Fever**  

41. **Cambridge Festival of Ideas: 2nd week highlights to inspire and entertain**  
   Laura Johnston, *Local Secrets*, 24 October 2014

42. **Insider’s view into computing**  
   Adam Care, *Cambridge News*, 24 October 2014

43. **Have Jedi created a new ‘religion’?**  

44. **Cambridge Botanic Garden’s Apple Day extravaganza all set for Sunday**  
   Chris Elliott, *Cambridge News*, 26 October

45. **Behind every ‘gifted’ child is a pushy parent, says Cambridge academic Dr Clementine Beauvais**  
   Emma Higginbotham, *Cambridge News*, 27 October 2014

46. **Festival of Ideas walk: A true local secret built around 1020AD**  
   Mike Levy, *Local Secrets*, 27 October 2014

47. **Silencing women**  
   Mandy Garner, *WM Magazine*, 27 October 2014

48. **Cambridge Festival of Ideas: bright ideas continue to shine into second week**  
   Adam Care, *Cambridge News*, 28 October 2014

49. **Magical day out at forgotten woodland**  
   Freya Leng, *Cambridge News*, 28 October 2014

50. **Smartphone and tablet scheme launched to help discover Cambridge’s top inventions**  

51. **Jim Al Khalili: The Edge of Life**  
52. **Round and Round: The Phenomenology of Inner Music**  
   Hearing the Voice, 29 October 2014

53. **Top shows bring Cambridge’s Festival of Ideas to a finish**  

54. **Cambridge v-c: immigration attitudes and policy harming UK**  
   Chris Havergal, *THE*, 31 October 2014

55. **The Interview: Caroline Criado-Perez**  
   Elissa Foord, *Varsity*, 31 October 2014

56. **Running footballer street projection and film kick off City FC’s new era**  
   Zoe Chamberlain, Shape your space.org (blog), 4 November 2014

57. **Spinney Wild Woods**  
   Cambridge Curiosity and Imagination (blog), 4 & 5 November 2014

58. **A hip-hop state of mind is good for you (according to Cambridge uni)**  
   Siam Goorwich, *METRO*, 11 November 2014

59. **Take up the mic for Hip Hop Psych: the Cambridge psychiatrists using rap music as therapy**  
   Adam Care, *Cambridge News*, 11 November 2014

60. **Putting the rap into therapy: can listening to hip hop beat depression?**  

61. **Men fear being branded paedophiles by becoming primary schools teachers, Cambridge University’s Simon Brownhill finds**  

62. **Diversity gives Cambridge competitive edge**  
   Eleanor Hegarty, *Varsity*, 14 November 2014

63. **Forget maternity leave - women should get PAID menstrual leave every month (and men will just have to lump it), says leading doctor**  
   Anna Hodgekiss, Daily Mail Online, 3 December 2014
Section 4

Festival of Ideas 2014 Print media coverage (International)

1. **Hip-Hop Used To Treat Mental Illness In United Kingdom**

2. **Hip-Hop-Therapies loscht Depressionen aus**
   pressetext (Wien, Berlin, Zürich), 13 October 2014

3. **Kann Hiphop psychische Erkrankungen heilen?**
   Hiphop.de (Dusseldorf, Germany), 15 October 2014

4. **Hip Hop Therapy Psychiatrists Ask Media to Keep It Real**
   Rob Wipond, *Mad in America*, 21 October 2014

5. **Mental Illness Treated by Hip-Hop Music**

6. **Avrupalı ve ABD'li 'Jedi'ların sayısı artıyor mu?**
   Tom de Castella, BBC Magazin, 25 Ekim 2014

7. **El Jedismo, la religión de los seguidores de la Guerra de las Galaxias**
   BBC Mundo (Spanish language), 26 October 2014

8. **เปิดงานวิจัย "เจไดนิยม" จากหนังสตาร์ วอร์ จะผันเป็นศาสนาใหม่หรือไม่**
   ประชาชาติ (*The Nation*, Bangkok, Thailand), 27 Oct 2014

9. **ไม่เช่นกันว่า เปิดงานวิจัย "เจไดนิยม" จากหนังสตาร์ วอร์ จะผันเป็นศาสนาใหม่หรือไม่**
   27 October 2014

10. **Yeni bir din hızla yayılıyor: Jedi dini**
    *Haber Kip* (Turkey), 27 October 2014

11. **Las religiones inventadas que se expanden a través de Internet**
    Fátima Gordillo, *Tek’n’life* (Madrid, Spain), 27 October 2014

12. **How to get students ready for the knowledge economy: Best of the Web**
    *SmartCompany* (Melbourne, Australia), 29 Oct 2014
13. A Cambridge i Medici Curano anche con l'Hip Hop
   Smartweek (Milan, Italy), 31 Oct 2014

14. Hip-hop ‘can help treat depression’
   New Zealand Herald (Auckland, NZ), 10 November 2014

15. Hip-Hop Music Offers Mental Illness Sufferers Relief Through Therapy: The Power of Tupac
   Dana Dovey, Medical Daily (New York, US), 17 November 2014
Listings, recommendations, blogs and other media

In addition to pitching news and feature stories, we contacted listings editors at a wide range of national, regional and local outlets. In August we submitted an overview of CFI, 113 photos and details for all 250 events to the Press Association and its listings partner, Listora. Together they compile the events database used by a large number of publications—including The Guardian, The Independent, The Times, the Evening Standard, EE, Golden Pages, The List, Click Online, Atlas Live (Live Cambridge App), Localworld, View Network, Taylor Newspapers and the Sunday Post. The listings editor at each of these periodicals uses the Listora database as his primary source to write the listings and recommendations they publish.

We also supplied information directly to many local and regional periodicals that run listings, including the Cambridge News, Local Secrets, The Ely Standard, Mumsnet, Time Out, the Family Guide to Cambridge, Events in Cambridge, Culture24, Cambridge with Kids, Skiddle.com, Cambridgeshire.net, The Listing Magazine, Visit Cambridge, BBC Things to Do and The List. Additionally, we tapped into University networks, such as the Cambridge University Childcare Office and the University Alumni and Development office, which sent a special supplemental email alert to 26,000 alumni on 7 October. We supplied information and photos to the undergraduate newspapers, The Cambridge Student and Varsity.

Finally, a huge variety of specialist websites, networks and blogs published news of the Festival including the South Asia Archive & Library Group, the Camping and Caravanning Club, Be the Change Cambridge, the Anglo Saxon, Norse and Celtic blog and Equality and History blog.

It is virtually impossible to track down every blog that makes a comment about the Festival of Ideas. This section could have easily run to over 150 pages, so we have decided to cut it from this review. A web search for Cambridge + Festival + of + Ideas + 2014 should suffice if you would like to see some of the examples of listings and event recommendations that appeared in newspapers, websites and blogs.
Broadcast

There were at least 34 radio pieces about Festival of Ideas events. Three of these were broadcast on national radio programmes. The bulk of the radio coverage, however, was regional and came from our media partner, BBC Cambridgeshire. Every evening from 20 October to 2 November, the station ran an interview with a CFI speaker on its most popular programme, Drivetime with Chris Mann. A number of CFI speakers were also featured on other BBC Cambridgeshire radio programmes, such as The Breakfast Show and Sue Dougan in the Afternoon. Local stations, such as Cambridge 105 and CamFM, also ran engaging interviews with CFI speakers.

A list of the radio programmes and interviewees follows.

**CFI 2014 Radio coverage**

1. **Malavika Anderson—CFI 2014 overview**  
   Sunday Breakfast Show with Phil Rowe, Cambridge 105, 28 September 2014

2. **Malavika Anderson—CFI 2014 arts overview**  
   Life & Art with Cambridge Junction’s Daniel Pitt, Cambridge 105, 10 October 2014

3. **Danika Parikh—Bright Club**  
   Mid-morning with Leigh Chambers, Cambridge 105, 10 October 2014

4. **Malavika Anderson, Jane Munro, Alyce Mahon—Silent Partners & CFI Identities theme**  
   Women’s Hour, BBC4, Catherine Carr, taped 13 October 2014 (not yet aired)

5. **Robert Good and Susie Olczak—Art, Language, Location**  
   105 Drive with Julian Clover, Cambridge 105, 16 October 2014

6. **Akeem Sule & Becky Inkster—Hip hop psych**  
   Breakfast show, BBC Cambridgeshire, 17 October 2014

7. **Richard Evans—CFI preview & How should we teach history?**  
   Chris Mann’s Drivetime, BBC Cambridgeshire, taped 17 October 2014

8. **Malavika Anderson—CFI’s growth & highlights**  
   Chris Mann’s Drivetime, BBC Cambridgeshire, 17 October 2014

9. **Playing and praying**  
   Sunday Breakfast with Pam Munroo, 19 October 2014
10. Zoe Svendsen—METIS World Factory
   Mid-morning with Leigh Chambers, Cambridge 105, 20 October 2014

11. Dane Comerford—CFI launch
   Breakfast show, BBC Cambridgeshire, 20 October 2014

12. The Healing Power of Hip Hop
   Breakfast show, BBC 5 (radio), 20 October 2014

13. Richard Evans—How should we teach history? (repeat)
   Chris Mann’s Drivetime, BBC Cambridgeshire, 20 October 2014

14. Phoebe Davies—Nail bars & feminism, WOW
   Women’s Hour, BBC4, 21 October 2014

15. Becky Proctor—Mill Road History
   105 Drive with Julian Clover, Cambridge 105, 21 October 2014 (taped 15 October)

16. Jaideep Prabhu—Hustle, jugaad, misfit economies
   Chris Mann’s Drivetime, BBC Cambridgeshire, 21 October 2014

17. Juliet Day—Apple Day at Botanic Gardens
   The Jeremy Sallis Show, BBC Cambridgeshire, 22 October 2014

18. Frederick Toates—How sexual desire works
   Chris Mann’s Drivetime, BBC Cambridgeshire, 22 October 2014

19. Jessica Penrose—WOW play event
   Sue Dougan in the Afternoon, BBC Cambridgeshire, 23 October 2014

20. Sean Lang—1914: Assassination before Lunch
   105 Drive with Julian Clover, Cambridge 105, 23 October 2014

21. Alfred Moore—Climate of conspiracy
   Chris Mann’s Drivetime, BBC Cambridgeshire, 24 October 2014

22. Beth Singler—Jedi and witches and indigo children
   Sunday Breakfast with Pam Munroo, BBC Cambridgeshire, 26 October 2014

23. Gabriella Beckles-Raymond—Mixed race
   Rianna Croxford, CamFM, 26 October 2014

24. Carol Black—WOW
   Chris Mann’s Drivetime, BBC Cambridgeshire, 27 October 2014

25. Johan Rockström—Game of life/Cambridge Conservation Research Institute
   Chris Mann’s Drivetime, BBC Cambridgeshire, 28 October 2014

26. Tony Hey—The Computing Universe
   Chris Mann’s Drivetime, BBC Cambridgeshire, 29 October 2014

27. Niki Katsaouni—The cost of non-Europe
   Chris Mann’s Drivetime, BBC Cambridgeshire, 30 October 2014